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Lawrence Zimmerman
(At time of print - July 2020)



**TAKE THE NEXT STEP TO MAKE A LASTING
GIFT TO OUR COMMUNITY.**

Contact United Way of South Wood &
Adams Counties CEO Tari Jahns at
715-421-0390 or tari@uwswac.org.
Or visit uwswac.org for more information.



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Wood & Adams Counties**

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UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES
ENDOWMENT FUND





WHY NOW?

The future of our community depends on how we as a community of citizens take action. For 78 years, United Way of South Wood & Adams Counties has done just that. Even during the recent economic downturn, UWSWAC mobilized the caring power of communities to change lives, set significant and measurable goals, and held ourselves accountable.

No organization is better positioned than United Way to address the most pressing issues facing our community. Our foundation is strong but we'll need bold new thinking and sustained support to get us where we need to be in 5 or 10 years and beyond - a vibrant future for our community - one in which our children are healthy from birth, graduate from high school ready for success and go on to find employment that leads to a lifetime of financial stability and family success.

**Our goal is to have
a greater amount of the annual
campaign fund be used to
impact the community
each year.**

United Way of South Wood &
Adams Counties is

**raising funds for our
endowment**

to ensure a more predictable,
sustainable and stable future
for our mission.

There are many ways to support the United Way of South Wood & Adams Counties' endowment, also known as UNITED FOREVER. Whether you wish to make monetary gifts or gifts of stock or property, or whether you would like to provide for United Way in your will, there are many options available to you.

It's amazing how much good even a modest gift can do, over time. A multi-year pledge (whether of cash or real estate) over a two-to-five year period results in a much larger gift than possible from a single payment.

United Way of South Wood & Adams Counties recommends that you talk to your attorney, financial planner or certified public accountant to determine the best philanthropic strategy for you, your family and your estate.

The purpose of this fund is to get as many of our annual campaign dollars as possible turned back to the community by supporting partner programs, coalitions and initiatives.

**YOUR CONTRIBUTIONS TO UNITED FOREVER
ARE INVESTED, THE PRINCIPLE PROTECTED,
AND THE EARNINGS ARE COLLECTED
QUARTERLY AND USED TO HELP OFFSET THE
FUNDRAISING AND MANAGEMENT COSTS OF
UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES.**