"SINCERE APPRECIATION" FROM BOARD PRESIDENT

By Emily Weiler, 2021 Board President

It has been my pleasure to serve this past year as the United Way of South Wood and Adams Counties (UWSWAC) Board of Directors President. I have enjoyed being a part of this organization and seeing all the wonderful things that happen when passionate people work together to make the communities we live in better. As we continue to work through the challenges that the pandemic still brings, UWWSAC continues to provide support and to rise above those challenges. UWWSAC continues to work hard to make goals and fulfill the mission of the organization. There is no doubt that UWWSAC lives by the mission of changing and strengthening lives and this is all possible due to all the volunteers, partner programs, staff and donors that believe in and invest in our communities.

Tari Jahns, CEO, brings great knowledge and experience to United Way, her connections, commitment, and enthusiasm successfully lead this organization. It has been an honor to work with Tari and the entire UWWSAC staff. The work that Tari and the staff does helps to create lasting change and better the lives of so many.

I want to give special recognition to Jason Deitz, for being the campaign chair again this year. Jason served as the campaign chair in 2020 and again in 2021 in hopes of experiencing a more “normal” campaign. Though maybe still not quite back to “normal”, your time and commitment has not gone unnoticed. Thank you, Jason, for your leadership and commitment.

I also want to take this opportunity to thank all the board members for their commitment to help lead and advocate for UWWSAC, your leadership is greatly appreciated. Thank you for all you do.

Thank you to the community members and local businesses for supporting UWWSAC and for the opportunity to serve as your board president this year. I look forward to seeing what 2022 has in store.

"IT WAS A PRIVILEGE TO SERVE AS YOUR CAMPAIGN CHAIR”

By Jason Deitz, 2020 & 2021 Campaign Chair - WoodTrust Bank

Over the past two years as Campaign Chair, I’ve witnessed incredible generosity and commitment toward our communities under unique circumstances. Coupled with remarkable creativity from campaign leaders, I’m pleased to report the 2021 United Way of South Wood and Adams Counties campaign was a success. This campaign served as a bit of a return to normal, but was enhanced by new ways of engaging with donors and volunteers developed during the challenges of 2020. The ability to contribute is now more streamlined with many organizations and more people in our communities are connected to the vital resources the United Way provides. However, electronic tools aside, it sure felt great to visit many of you in person and thank you for your contributions.

The pandemic has only multiplied the needs of our friends, neighbors and disadvantaged people in our communities. United Way is needed every day to help ensure children receive a good education, members of our community have opportunities for gainful employment and financial independence, and that children and adults, alike, have access to food and shelter during times of hardship.

The Agenda for Change, created by our own community and acted on every day by talented staff and volunteers, helped to make a difference and is making a difference today and every day. Your contributions of time and money made this possible.

Over time, new challenges will arise. This will cause the Agenda for Change to evolve and the resources, money and volunteerism needed to face them to be flexible. With the generosity, commitment, creativity and people I’ve witnessed, I’m confident in our collective ability to do just that.

It was a privilege to serve as your Campaign Chair. There are many wonderful people who have held this role in the past and many more who will hold it in the future. To be included in such an esteemed group is an honor.

Thank you for your donations; thank you for your volunteerism; and thank you for your advocacy for the work of the United Way and its valuable service to our communities.

A HEARTFELT THANKS

By Tari Jahns, CEO

Reflecting on 2021, I see how resilient and adaptable our team has been, working to advance our mission and Agenda for Change in this new normal. It was great to get back to some in-person events and engagement opportunities, while navigating the needs of our stakeholders, offering many as blended virtual/in-person.

Thanks to our great staff for their hard work and dedication! 2021 was a year of development and transition for United Way of South Wood & Adams Counties as we welcomed new staff member Ben Eberlein. Ben joined our team in May as our Director of Community Engagement. Ben’s primary responsibilities include community impact, partner programs and Volunteer Center. Ben is a great addition to our team and I look forward to him continuing to grow into his role in the coming year.

Women United continues to create lasting change, with a focus on early grade learning and literacy with a very dedicated membership. Thanks to an extremely successful virtual Power of the Purse event the Dolly Parton’s Imagination Library Program, as of December 2021, is providing a free book monthly to 524 children in south Wood County.

Our internal programs of 2-1-1 and Volunteer Center continued their great work; matching volunteers with their interests around the community and handling thousands of calls to connect individuals with the resources they need in the community in which they live.

All of this would not be possible without the generosity of our donors who made a contribution this year – we could not do this work without you. The investment made by our community members will impact thousands of lives during 2022 through our community coalitions, partner programs and initiatives.

A special thank you to our Board of Directors who are all working hard to ensure the success of our United Way. My heartfelt thanks to each for your leadership and commitment.
2021 ANNUAL MEETING AGENDA

WELCOME
Emily Weiler - 2021 Board President

2021 OVERVIEW
Tari Jahns - United Way of South Wood & Adams Counties’ CEO

RECOGNITION OF OUTGOING DIRECTORS
Mathew Colemer - StrongBridge Wealth Advisors Ameriprise Financial
Chris Spranger - Spranger Business Solutions

APPROVAL OF 2020 ANNUAL MEETING MINUTES

ELECTION OF 2022 OFFICERS
PRESIDENT - Shalina Wollschlager
VICE PRESIDENT - Brian Hanson
SECRETARY - Jessica Fox
TREASURER - Lynn Knight

NOMINATION & ELECTION OF INCOMING DIRECTORS

Three Year Terms Ending in 2025:
Jason Deitz - WoodTrust
Brian Dewitt - ERCO Worldwide
Brian Hanson - Community Member
Shelly Mondeik - Mid-State Technical College
Nathan Quinnell - Prevail Bank
Rona Rossier-Abel - Domtar

Two Year Appointments:
Lynn Knight - Nekoosa Public Schools

RECOGNITION OF OUTGOING PRESIDENT

CLOSING
Shalina Wollschlager - 2022 Board President
UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES
HIGHLIGHTS FROM 2021

6,961 BOOKS
Were Mailed To Children In South Wood County Through Women United And Dolly Parton Imagination Library

$571,489*
2021 Total Campaign Value
*at time of print

$50,394
New Dollars Were Raised In Our $1,000 SWEEPSTAKES!

$168,600 Invested
In Local Programs

$69,381 Invested
In Local Programs

$127,750 Invested
In Local Programs

$158,150 Invested
In Local Programs

52 HIGH SCHOOL STUDENTS
competed and 20 local professionals volunteered at the event

Financial Stability Coalition hosted the Finance & Investment Challenge Bowl.

$45,790 IN 2021 RESIDENTS SAVED ON THEIR PRESCRIPTION COSTS

1,925 CALLS
were questions related to COVID-19 from our service area

210 CALLS
Wisconsin Addiction Recovery Helpline were answered by our local 2-1-1 Contact Center

Our local 2-1-1 Contact Center Answered The Top Needs of 2021:
1. Healthcare (COVID-19)
2. Housing & Shelter
3. Mental Health & Addiction

210 CALLS

40 New volunteers registered on our website

THANK YOU TO OUR SPONSORS:

The South Wood County Hunger Coalition Leveraged Over 9,500 pounds of food at our annual United We Can event

New volunteers registered on our website

Get Connected. Get Help.”
Our local 2-1-1 Contact Center Answered 4,602 CALLS

1,925 CALLS
were questions related to COVID-19 from our service area

56,379 CALLS
were questions related to COVID-19 answered statewide by Frontline & 2-1-1 Contact Centers
OPPORTUNITIES
TO ENGAGE WITH US IN 2022!
VISIT OUR WEBSITE TO LEARN MORE ABOUT THESE EVENTS!

SPONSOR A CHILD IN IMAGINATION LIBRARY
Visit uwswac.org and click on “Women United” Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood County. You can sponsor a child for only $30 per year!

POWER OF THE PURSE
March 15, 2022, 5:00pm
Bullseye Golf Club
Event will feature a silent purse auction, raffle, hors d’oeuvres, a cash bar and networking.

GREAT BOOK GIVEAWAY
June 6 - 10, 2022
We will be giving away FREE children’s books during the 11th annual Great Book Giveaway. Volunteers will read books to children at several locations. Afterward each child can select a book to keep.

UNITED WE CAN
June 16th, 2022, 10am - 4pm Construction; Rafter Games at 11:35am & 6:35pm Witter Field
Local organizations will sponsor and construct sculptures made of non-perishable food items. The sculptures will be on display during the Rafters game at 6:35pm. Afterward, all food items are distributed to area food programs. Community donations accepted.

CAMPAIGN VOLUNTEER TRAINING
Coming August 2022
During our training you will have the opportunity to learn about programs, coalitions and initiatives that we support to change the lives of those who struggle in our community. This experience will help you run an even more successful workplace campaign.

LUNCH BY THE RIVER
August 4, 2022, 11:30am - 1:00pm
Veteran’s Memorial Park
Stuff the School Bus
Donate school supplies that will be distributed to students in need.
Birthday Celebration
Join us to celebrate United Way of South Wood & Adams Counties 80th birthday!

2022 UNITED WAY CAMPAIGN
September 1, 2022 - October 31, 2022
Make a gift by donating through your company’s workplace campaign or give as an individual. You could win $1,000!

DAY OF CARING
October 22, 2022, 8:00am
Grand Rapids Lion’s Club
We will be raking yards for our local elderly and disabled neighbors, and collecting personal essential items for Acorn Apartments.

United Way of South Wood & Adams Counties
351 Oak Street, Wisconsin Rapids, WI 54494
715-421-0390 uwswac.org
**EDUCATION**

**Early Years - Goal:** Children are ready to learn by start of school.
- bornlearning® academy (SWC)
- Dolly Parton’s Imagination Library (SWC)
- Provider Recruitment/Retention: Childcaring, Inc. – Partner Program (SWC)

**Youth Success - Goal:** Youth have access to mentors, role models and enrichments outside of the school day in a safe environment which enhances: personal growth, character development and academic achievement.
- Great Book Giveaway (AC & SWC)
- Learning for Life Reading Mentor Program (SWC)
- Stuff the School Bus (AC & SWC)
- Before, After, and Summer School Programs: Boys & Girls Club of the Wisconsin Rapids Area - Partner Program (SWC)
- Community Learning Center – After School Programs: Adams-Friendship Area School District - Partner Program (AC)
- Leadership Experience: Girl Scouts of the Northwestern Great Lakes - Partner Program (AC & SWC)
- Scouting Program: Samoset Council Boy Scouts of America – Partner Program (AC & SWC)

**HEALTH**

**Supportive Community Health Services Goal:** Improving quality of life for a specific population with an identified need.
- Dementia Help Guide (SWC)
- SingleCare Prescription Discount Card (AC & SWC)
- Help Guide (AC & SWC)
- Volunteer Center (AC & SWC)
- Adams County Transportation Today: Faith in Action – Partner Program (AC)
- Aspirus Dental Clinic – Partner Program (SWC)
- Association for All Handicapped Citizens – Partner Program (SWC)
- Career Closet of Wisconsin Rapids, Inc. - Partner Program (SWC)
- Faith in Action Adams County – Partner Program (AC)
- Financial Assistance Program: South Wood County YMCA – Partner Program (AC & SWC)
- Nekoosa Senior Citizens Club – Partner Program (SWC)
- Park Place Adult Day Services – Partner Program (SWC)
- Rudolph Senior Citizens- Partner Program (SWC)

**SAFETY NET SERVICES**

**Emergency Shelter - Goal:** Community members have access to shelter.
- 2-1-1 (AC & SWC)
- Emergency Rental Assistance: Central Wisconsin Community Action Council – Partner Program (AC)
- Emergency Housing Assistance Program: North Central Community Action Program – Partner Program (SWC)
- Shelter Services: The Family Center – Partner Program (SWC)

**Food - Goal:** Community members have access to food.
- 2-1-1 (AC & SWC)
- Backpack for Kids: Nekoosa School District – Partner Program (SWC)
- Food Pantry: Central Wisconsin Community Action Council – Partner Program (AC)
- Rapids Family Backpacks: FOCUS – Partner Program (SWC)
- SWEPS Food Pantry: FOCUS – Partner Program (SWC)
- The Neighborhood Table: FOCUS – Partner Program (SWC)

**INCOME**

**Financial Stability - Goal:** Community members learn skills to become financially independent.
- EnTouch Wireless (AC & SWC)
- MyFreeTaxes (AC & SWC)
- Scholarship Aid for Families: Childcaring, Inc.- Partner Program (SWC)

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Your United Way donation supported all of these programs in 2021. For more information visit uwswac.org
2021 FINANCIAL HIGHLIGHTS

**ASSETS**

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**LIABILITIES & NET ASSETS**

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<td>Other Current Liabilities</td>
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**NET ASSETS**

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<td>5,816,669</td>
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[*2021 unaudited]
VISIT OUR WEBSITE
uwswac.org

TO LEARN MORE ABOUT OUR:
LEADERSHIP GIVERS
LOYAL CONTRIBUTORS
EMPLOYEE & COMPANY CONTRIBUTIONS
UNITED FOREVER GUILD
2021 CAMPAIGN AWARDS
SMALL BUSINESS CIRCLE 365