

2022

ANNUAL REPORT



Shalina Wollschlager, 2022 Board President

I have been blessed with the opportunity to serve as President of the United Way Board of Directors for South Wood and Adams Counties for 2022. While my time as Board President has come to an end, I feel this is just the beginning of many great things to come. As we have moved on from being in a pandemic, meetings and gatherings seemed to have more of a normalcy behind them and the energy of this group has never failed. UWSWAC has given its full support to all the wonderful and meaningful organizations that help so many in our area. We are so blessed to have so many volunteers, partner programs and staff that help pave the way to make our mission a success. With success comes gratitude and without all of our amazing donors, UWSWAC wouldn't be able to do what we can for our communities. Thank you for believing in this organization and allowing us to encourage others.

Tari Jahns, CEO – I have never worked with someone who is so organized and so committed to her community. Tari knows all programs inside and out and always does what is best for the organization. Her staff provides unwavering support and is a positive influence within the community and UWSWAC. Thank you for all you do, your hard work does not go unnoticed!!

A special thank you to Craig Broeren with Wisconsin Rapids Public School for graciously being our Campaign Chair this year. With his busy schedule and countless meetings, he still made time for this commitment and was able to go to many events in person. Thank you, Craig, for your time, your positivity, and for all your countless efforts on making our campaign more successful.

To our Board of Directors – Thank you for always supporting UWSWAC and being up for any challenges that arise. We appreciate your commitment to the Board and the many committees each of you serve on. Thank you for all you do for this organization and for the people in our community.

Thank you to our donors, businesses, community members and our countless volunteers for all you do to make UWSWAC successful. We appreciate your support and commitment to our organization, and we could not have the level of success we do without you. Thank you from the bottom of my heart and again, thank you for the opportunity of serving as President. All the best for 2023!!!!



Craig Broeren, 2022 Campaign Chair - Wisconsin Rapids Public Schools

A sincere **thank you** to the numerous individuals and entities who have supported the United Way of South Wood and Adams Counties (UWSWAC) during this campaign season! Our organization is also very appreciative of the incredibly high number of donors who have sustained and/or increased their donations over the course of many, many years as well.

This year's campaign marked a near full return to normalcy with multiple in-person meetings and events; as I traveled to various campaign presentations throughout the community, I was absolutely impressed with the level of commitment and involvement from the businesses and individuals we met with. Many donor organizations have developed very unique and engaging ways to ensure employees are as active and involved as possible in the campaign yielding significant support.

In my role as Superintendent for the Wisconsin Rapids Public Schools, I am very aware of the needs of our kids and our communities; I also fully recognize that the UWSWAC's work in our area is much needed and continues to grow as do the needs of our communities. Your contributions support in areas of need such as Early Years Education, Youth Success, Financial Stability, Community Health Services, Emergency Shelter, and Food Security ensure that we are making a solid attempt at doing everything we can to make living and working in South Wood and Adams Counties as successful as possible. It is this commitment to our communities that makes this area and its people and businesses so special.

Thank you once again for your continued support and involvement with the United Way of South Wood and Adams Counties!



Tari Jahns, CEO

In 2022, we celebrated 80 years! 80 years of caring for the community, funding programs, solving issues, fostering collaborations and creating lasting change. While many things have changed since 1942, plenty has stayed the same; United Way has been a constant in the community and will be far into the future. Thank you to everyone who took part in the fun of our 80th Birthday Challenge, sent us Birthday cards, and contributed \$80 to our endowment fund we appreciate you!

We experienced growth this year in our coalition and initiative work, as we advanced our Agenda for Change, focusing on ALICE (Asset Limited Income Constrained Employed) Families and their success in the community. Initiatives such as My Free Taxes, Finance and Investment Challenge Bowl, Great Book Giveaway, United We Can and Stuff the Bus are just a few of the ways United Way directly impacts our friends, family and neighbors in need. Women United's focus on literacy in south Wood County has resulted in 405 children from birth to age five receiving a free book in the mail every month through the Dolly Parton Imagination Library program.

Our work would not be possible without all of the generous donor and company support, our tireless campaign volunteer team, strong initiatives and partner programs, our board of directors and staff who all have a part in the success of this great organization. Together we are changing lives forever and I look forward to the impact we will make in 2023!

**OUR MISSION: UNITED WE CHANGE AND STRENGTHEN
LIVES BY INVESTING IN OUR COMMUNITY.**

2022 ANNUAL MEETING AGENDA

WELCOME

Shalina Wollschlager - 2022 Board President

2022 OVERVIEW

Tari Jahns - United Way of South Wood & Adams Counties' CEO

RECOGNITION OF OUTGOING DIRECTORS

APPROVAL OF 2021 ANNUAL MEETING MINUTES

AMENDMENTS TO BYLAWS

ELECTION OF 2023 OFFICERS

PRESIDENT - Brian Hanson
VICE PRESIDENT - Dale Bikowski
SECRETARY - Lynn Knight
TREASURER - Nathan Quinnell

NOMINATION & ELECTION OF INCOMING DIRECTORS

Three Year Terms Ending in 2026:

Daryl Castona - Domtar
Heather Gehrt - Wood County
Greg Hartjes - Econ Electric
Justin Huebner - Solarus
Shawn Johnston - Mead Witter Foundation
Julanne Ranek-Stoltz - Community Member

RECOGNITION OF OUTGOING PRESIDENT

CLOSING

Brian Hanson - 2023 Board President



United Way of South
Wood & Adams Counties

20
22

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES

HIGHLIGHTS

\$582,057* 2022 TOTAL CAMPAIGN VALUE

*at time of print



EDUCATION

\$107,000 Invested in
Local Programs



FINANCIAL STABILITY

\$69,381 Invested in
Local Programs



HEALTH

\$145,350 Invested in
Local Programs



SAFETY NET SERVICES

\$158,150 Invested in
Local Programs

**5,729
BOOKS**

Were Mailed
To Children In
South Wood County
Through Women United And Dolly
Parton Imagination Library.



\$54,406



New Dollars Were Raised In Our \$1,000
Sweepstakes! Thank You To This Years
Sponsors!



Get Connected. Get Help.™

Our local 2-1-1 Contact Center
answered

4,931 CALLS

The Top Needs of 2022:

1. Housing & Shelter
2. Healthcare & COVID-19
3. Mental Health & Addiction

142 CALLS

Were answered by our local 2-1-1
Contact Center for mental health
resources.

121 CALLS

Were answered by our local 2-1-1
Contact Center for Wisconsin
Addiction Recovery Helpline.

The Financial Stability Coalition
engaged **6 local high schools** in
the **Finance & Investment
Challenge Bowl** event which
increased student financial
literacy.

In 2022 residents saved
\$68,253 on their prescription
costs. SingleCare®

The South Wood County Hunger
Coalition leveraged over **20,000**
pounds of food for low-income
seniors through the monthly
Senior Stockbox Program.

54 NEW



United Way of South
Wood & Adams Counties
Volunteer Center

volunteers
registered
on our
website.



United Way of South
Wood & Adams Counties

20
23

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES

OPPORTUNITIES

TO ENGAGE WITH US

VISIT OUR WEBSITE TO LEARN MORE ABOUT THESE EVENTS!

SPONSOR A CHILD IN IMAGINATION LIBRARY

Visit uwsvac.org and click on "Women United" Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood County. You can sponsor a child for only \$30 per year!

POWER OF THE PURSE

March 14, 2023, 5:00pm

Bullseye Golf Club

Event will feature a silent purse auction, raffle, hors d'oeuvres, a cash bar and networking.

GREAT BOOK GIVEAWAY

June 6 - 13, 2023

We will be giving away FREE children's books during the 12th annual Great Book Giveaway. Volunteers will read books to children at several locations. Afterward each child can select a book to keep.

UNITED WE CAN

June 15th, 2023, 10am - 4pm Construction;

Rafter Game at 6:35pm

Witter Field

Local organizations will sponsor and construct sculptures made of non-perishable food items. The sculptures will be on display during the Rafters game at 6:35pm. Afterward, all food items are distributed to area food programs. Community donations accepted.

CAMPAIGN VOLUNTEER TRAINING

Coming August 2023

During our training you will have the opportunity to learn about programs, coalitions and initiatives that we support to change the lives of those who struggle in our community. This experience will help you run an even more successful workplace campaign.

LUNCH BY THE RIVER

August 3, 2023, 11:30am - 1:00pm

Veteran's Memorial Park

Stuff the School Bus

Donate school supplies that will be distributed to students in need.

2023 UNITED WAY CAMPAIGN

September 1, 2023 - October 31, 2023

Make an investment by donating through your company's workplace campaign or give as an individual. You could win \$1,000!

DAY OF CARING

October 21, 2023, 8:00am

Grand Rapids Lion's Club

We will be raking yards for our local elderly and disabled neighbors, and collecting personal essential items for Acorn Apartments.

United Way of South
Wood & Adams Counties



351 Oak Street, Wisconsin Rapids, WI 54494

715-421-0390

uwsvac.org

2023 Partner Programs Coalitions & Initiatives



KEY: AC = Adams County SWC = South Wood County

EDUCATION

Early Years - Goal: Children are ready to learn by start of school.

- bornlearning® academy (SWC)
- Dolly Parton's Imagination Library (SWC)
- Provider Recruitment/Retention: Childcaring, Inc. – Partner Program (SWC)

Youth Success - Goal: Youth have access to mentors, role models and enrichments outside of the school day in a safe environment which enhances: personal growth, character development and academic achievement.

- Great Book Giveaway (AC & SWC)
- Learning for Life Reading Mentor Program (SWC)
- Stuff the School Bus (AC & SWC)
- Before, After, and Summer School Programs: Boys & Girls Club of the Wisconsin Rapids Area - Partner Program (SWC)
- Community Learning Center – After School Programs: Adams-Friendship Area School District - Partner Program (AC)
- Leadership Experience: Girl Scouts of the Northwestern Great Lakes - Partner Program (AC & SWC)
- Scouting Program: Samoset Council Boy Scouts of America – Partner Program (AC & SWC)

INCOME

Financial Stability - Goal: Community members learn skills to become financially independent.

- Asset Limited, Income Constrained, Employed (ALICE) Report (AC & SWC)
- EnTouch Wireless (AC & SWC)
- MyFreeTaxes (AC & SWC)
- Good Start Grants: Childcaring, Inc.- Partner Program (SWC)

Your United Way donation will support all of these programs in 2023.
For more information visit uwsac.org

HEALTH

Supportive Community Health Services Goal: Improving quality of life for a specific population with an identified need.

- Dementia Help Guide (SWC)
- SingleCare Prescription Discount Card (AC & SWC)
- Help Guide (AC & SWC)
- Volunteer Center (AC & SWC)
- Adams County Transportation Today: Faith in Action – Partner Program (AC)
- Aspirus Dental Clinic – Partner Program (SWC)
- Association for All Handicapped Citizens – Partner Program (SWC)
- Career Closet of Wisconsin Rapids, Inc. - Partner Program (SWC)
- Faith in Action Adams County – Partner Program (AC)
- Financial Assistance Program: South Wood County YMCA – Partner Program (AC & SWC)
- Nekoosa Senior Citizens Club – Partner Program (SWC)
- Park Place Adult Day Services – Partner Program (SWC)
- Rudolph Senior Citizens- Partner Program (SWC)
- Opportunity Development Center, Inc. – Daily Living Skills Training (SWC)

SAFETY NET SERVICES

Emergency Shelter - Goal: Community members have access to shelter.

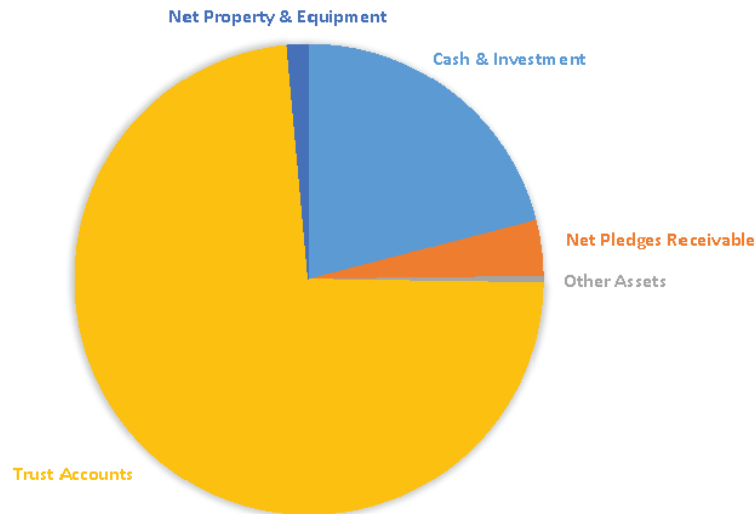
- 2-1-1 (AC & SWC)
- Emergency Rental Assistance: Central Wisconsin Community Action Council – Partner Program (AC)
- Emergency Housing Assistance Program: North Central Community Action Program – Partner Program (SWC)
- Shelter Services: The Family Center – Partner Program (SWC)

Food - Goal: Community members have access to food.

- 2-1-1 (AC & SWC)
- Backpack for Kids: Nekoosa School District – Partner Program (SWC)
- Food Pantry: Central Wisconsin Community Action Council – Partner Program (AC)
- Family Backpacks: FOCUS – Partner Program (SWC)
- Food Pantry: FOCUS – Partner Program (SWC)
- The Neighborhood Table: FOCUS – Partner Program (SWC)

2022 FINANCIAL HIGHLIGHTS

2022 ASSETS



	2022*	2021
ASSETS		
Cash & Investments	1,123,487	1,111,226
Net Pledges Receivable	204,435	224,139
Other Assets	23,936	17,960
Trust Accounts	3,923,825	4,443,476
Net Property & Equipment	78,460	82,764
Total Assets	5,354,143	5,879,565

LIABILITIES & NET ASSETS

Allocations Payable		-
Other Current Liabilities	9,275	16,736
Total Liabilities	9,275	16,736

NET ASSETS

Unrestricted	3,384,032	3,384,032
Temporarily Restricted	1,960,836	2,478,797
Permanently Restricted		
Total Net Assets	5,344,868	5,862,829
Total Liabilities & Net Assets	5,354,143	5,879,565

[*2022 unaudited]

2022 BOARD OF DIRECTORS

President Shalina Wollschlager
WestRock

Vice-President Brian Hanson
Community Member

Secretary Jessica Fox
Aspirus Health

Treasurer Lynn Knight
Nekoosa Public Schools

Dale Bikowski
Sentry

Craig Broeren
Wisconsin Rapids Public Schools

Jason Deitz
WoodTrust

Brian DeWitt
ERCO Worldwide

Phil Hartley
Quality Plus Printing

Cynthia Henke
Mead Witter Foundation

Justin Huebner
Solarus

Pam Mallek
Community Member

Jada McDougall
WestRock

Shelly Mondeik
Mid-State Technical College

Nathan Quinell
Prevail Bank

Emily Weiler
Paper City Savings Association

Doug Wenzlaff
Solarus

Keith Wilkes
NextHome Partners

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES STAFF

Tari Jahns
CEO

Stefanie Drexler
Office Operations Director

Ben Eberlein
Community Engagement Director

Amy Fluno
2-1-1 Director

Lynn McGrath
2-1-1 Resource Specialist

Taylor Miller
Marketing Director

VISIT OUR WEBSITE
uwsvac.org

TO LEARN MORE ABOUT OUR:
LEADERSHIP GIVERS
LOYAL CONTRIBUTORS
EMPLOYEE & COMPANY CONTRIBUTIONS
UNITED FOREVER GUILD
2022 CAMPAIGN AWARDS
SMALL BUSINESS CIRCLE 365

Stay connected year-round on social media:



351 Oak Street, Wisconsin Rapids | 715-421-0390 | uwsvac.org



United Way of South
Wood & Adams Counties