

2024 ANNUAL REPORT



OUR MISSION: UNITED WE CHANGE AND STRENGTHEN LIVES BY INVESTING IN OUR COMMUNITY.

2024 ANNUAL MEETING AGENDA

WELCOME

Dale Bikowski - 2024 Board President

2024 HIGHLIGHTS

Tari Jahns - United Way of South Wood & Adams Counties' CEO

RECOGNITION OF OUTGOING DIRECTORS

Shelly Mondeik - Mid-State Technical College

APPROVAL OF 2023 ANNUAL MEETING MINUTES

ELECTION OF 2025 OFFICERS

PRESIDENT - Brian Dewitt VICE PRESIDENT - Jason Deitz SECRETARY - Heather Gehrt TREASURER - Nathan Quinnell

NOMINATION & ELECTION OF INCOMING DIRECTORS Three Year Term Ending in 2028

Dale Bikowski - Community Member
Jason Deitz - WoodTrust
Brian Dewitt - ERCO Worldwide
Mandy Lang - Mid-State Technical College
Eric Preu - Ruder Ware
Nathan Quinnell - Prevail Bank

Two Year Term Ending in 2027

Brian Hanson - Community Member

One Year Term Ending in 2026

Jamey Lysne - Solarus Dave Orcutt - Domtar

RECOGNITION OF OUTGOING PRESIDENT

CLOSING

Brian Dewitt - 2025 Board President



Dale Bikowski, 2024 Board President

Having grown up in this community and having lived here all my life, I've always felt that it is up to all of us to make our community a better place. Serving as President of the United Way Board of Directors for UWSWAC for the last year has reinforced this thought for me. I truly believe that we get more out of giving back than we give. It has been my honor to serve as President over the last year and it has been a great opportunity for me to learn more about our community's needs and those that are making a difference in addressing these needs. We can't do what we do without the support of many groups.

To our many donors – THANK YOU for investing in our community to make it a better place. We would not be able to do the work that we do without your financial support for our partner programs. No matter the size of the donation, every dollar counts to impact the thousands of community members we serve. THANK YOU also to the many community members that volunteer for UWSWAC and our partner programs. Undoubtedly there are thousands of hours given each year to make this happen.

To Tari Jahns and staff of UWSWAC – THANK YOU!! Your vast knowledge and professionalism are greatly appreciated in achieving our goals year after year. You all make this effort look far easier than I'm sure it really is.

To the board of directors of UWSWAC – your willingness to lead this organization and share your knowledge and experiences makes a huge impact for our community – THANK YOU!! And a special thank you also to Shalina Wollschlager for serving as our 2024 Campaign Chair – the many hours spent sharing the UWSWAC story and engaging with the various donor groups in the community has made a huge difference.

Through the efforts of these groups our community continues to help one another to thrive. Let's all continue to work toward making our communit a better place for everyone into the future. Thanks again!!



Shalina Wollschlager, 2024 Campaign Chair - Smurfit Westrock

It was an incredible honor to serve as this year's Campaign Chair for United Way of South Wood and Adams Counties. From the moment I started serving on the Board, I knew everyone who was part of the Board and United Way wanted nothing but the best for our communities. I have been lucky enough to have created relationships with amazing people who all share a desire to improve our wonderful communities and do what they can to make a difference. I also was able to visit different places of employment that generously donate as well as some of the agencies that use United Way funds. What an eye-opening experience!

I want to thank each and every one of you for your donations and volunteering in order to make our campaign successful. Once again everyone's hard work, determination and unwavering support have paid off. Looking back at this last year. I'm proud of what we've accomplished together and look forward to our next campaign.

Fun fact: Your gift helps 30 programs, 6 coalitions and 10 initiatives. All money stays right here in our community, and funding decisions are directed by a community panel to ensure all dollars are funded

appropriately. We have volunteers who review program applications, visit agencies and make all funding recommendations to our Board of Directors ensuring that your dollars are being spent wisely and efficiently. So, if you ever question whether you should give to United Way, I encourage you to donate and volunteer. You won't be disappointed!!

Thank you for your continued support of our United Way mission and for helping make hope happen every single day. United we change and strengthen lives by investing in our communities.



Tari Jahns, CEO

As we reflect on another remarkable year at United Way, I am filled with immense gratitude and pride for the incredible community that makes our work possible. This year, we have faced challenges and achieved milestones, all thanks to the unwavering support and dedication of our donors, partners, staff, and Board of Directors.

To our donors, your generosity is the cornerstone of our success. Your contributions have enabled us to fund critical programs and initiatives that make a difference in the lives of those we serve. Whether through financial gifts or volunteer hours, your commitment to our mission is truly inspiring. Thank you for believing in our vision and for investing in us.

To our partners, your collaboration and innovation have been instrumental in driving our impact. We are grateful for your partnership and look forward to continuing this journey together.

To our staff, every day you go above and beyond to serve our community with compassion, professionalism, and dedication. Thank you for your efforts and for making a difference in the lives of so many. We experienced

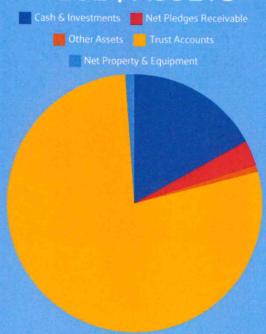
some turnover of staff this year; Amy Fluno and Taylor Miller have pursued other opportunities and we wish them the best. We also welcome Danie Schalk and Ana Larson to our team!

To our Board of Directors, your leadership and guidance have been invaluable. Your commitment to our mission and your belief in our potential helps drive our achievements. Thank you for your wisdom, dedication, support and love for the community.

Together, we have accomplished so much, and I am excited about the future. Thank you for being a part of the United Way family and for your continued support as we strive to create a thriving community for all. With heartfelt gratitude, Tari Jahns-CEO

2024 FINANCIAL HIGHLIGHTS

2024 ASSETS



| -7.1 | | | _ | 8 80 | |
|------|--------------|--------------|---|------|---|
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| - | 100) | 100) | | | |

Cash & Investments
Net Pledges Receivable
Other Assets
Trust Accounts
Net Property & Equipment
Total Assets

LIABILITIES & NET ASSETS

Allocations Payable
Other Current Liabilities
Total Liabilities

NET ASSETS

Unrestricted
Temporarily Restricted
Total Net Assets
Total Liabilities &
Net Assets

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| 1,125,381 | 1,110,376 |
|-----------|-----------|
| 215,120 | 211,294 |
| 54,284 | 42,966 |
| 5,179,116 | 4,615,693 |
| 77,427 | 78,531 |
| 6.651.328 | 6.058.860 |

| 9,589 | | 19,115 |
|-------|--|--------|
| 9 589 | | 19 115 |

| 3,147,691 | 2,545,697 |
|-----------|-----------|
| 3,494,048 | 3,494,048 |
| 6,641,739 | 6,039,745 |
| | |
| 6,651,328 | 6,058,860 |

[*2024 unaudited]

2024 BOARD OF DIRECTORS

President - Dale Bikowski, Community Member

Vice President - Brian Dewitt, ERCO Worldwide

Secretary - Heather Gehrt, Wood Count Treasurer - Nathan Quinnell, Prevail Bank

Daryl Castona, Community Member

Jason Deitz, WoodTrust
Jessica Fox, Aspirus Health
Brian Hanson, Community Member
Greg Hartjes, E-Con Electric
Shawn Johnston, Mead Witter
Foundation
Jada McDougall, Smurfit Westrock
Shelly Mondeik, Mid-State Technical
College
Dave Orcutt, Domtar
Julanne Ranek-Stoltz, Community
Member

Ron Rasmussen, Wisconsin Rapids Public Schools

Brian Slinkman, NextHome Partners Emily Weiler, Paper City Savings Bank Shalina Wollschlager, Smurfit Westroc

WOOD & ADAMS COUNTIES STAFF

Tari Jahns, CEO
Stefanie Drexler, Office Operations
Director
Ben Eberlein, Community
Engagement Director
Ana Larson, Marketing &
Communications Coordinator
Lynn McGrath, 211 Resource
Specialist
Danie Schalk, 211 Director

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES

20 HIGHLIGHTS

\$108,000

invested in local EDUCATION programs

\$72,500

invested in local FINANCIAL STABILITY programs \$148,850

invested in local HEALTH programs

\$156,650

invested in local SAFETY NET SERVICES programs

\$575,115*

2024 TOTAL CAMPAIGN VALUE

4,970 BOOKS

Were mailed to children in South Wood & Adams Counties through Women United and Dolly Parton Imagination Library



5,110 CALLS

Were answered by our local 211 Contact Center

TOP NEEDS OF 2024

1. Housing & Shelter 2. Mental Health & Addiction 3. Employment & Income

202 CALLS

Were answered by our local 211 Contact Center for mental health resources

410 CALLS

Were answered by our local 211 Contact Center for Wisconsin Addiction Recovery Helpline

89 LOCAL STUDENTS

participated in the Finance
& Investment
Challenge Bowl event,
hosted by the Financial
Stability Coalition

\$48,396 WERE SAVED

on prescription cost by residents using SingleCare in 2024

14,961

diapers, wipes and creams were distributed to familie in need during our first Diaper Drive





\$56,354

New Dollars Were Raised In Our \$1,000 Sweepstakes! Thank You To This Year's Sponsors!



GUNDERSEN
MOUNDVIEW
HOSPITAL AND CLINICS







'at time of print

ED WAY OF SOUTH WOOD & ADAMS COUNT ENGAGE WIT

VISIT OUR WEBSITE TO LEARN MORE ABOUT THESE EVENTS!

POWER OF THE PURSE

March 11, 2025, 5:00pm at Bullseye Golf Club Event will feature a silent purse auction, raffle, pasta buffet, a cash bar and networking.

DIAPER DRIVE

May 12 - June 16, 2025

We will be collecting unopened diapers, wipes and creams between Mother's Day and Father's Day.

GREAT BOOK GIVEAWAY

June 9 - 13, 2025

We will be giving away FREE children's books during the 14th annual Great Book Giveaway. Volunteers will read books to children at several locations. Afterward each child can select a book to keep.

UNITED WE CAN

June 17, 2025, 10am - 4pm Construction; Rafter Game, 6:35pm at Witter Field

Local organizations will sponsor and construct sculptures made of non-perishable food items. The sculptures will be on display during the Rafters game at 6:35pm. Afterward, all food items are distributed to area food programs. Community donations accepted.

STUFF THE SCHOOL BUS

August 7, 2025, 11:30am - 1:00pm Lunch by the River at Veteran's Memorial Park Donate school supplies that will be distributed to students in need.

CAMPAIGN VOLUNTEER TRAINING

Coming August 2025

During our training you will have the opportunity to learn about programs, coalitions and initiatives that we support to change the lives of those who struggle in our community. This experience will help you run an even more successful workplace campaign.

2025 UNITED WAY CAMPAIGN

September 1, 2025 - October 31, 2025

Make an investment by donating through your company's workplace campaign or give as an individual. You could win \$1,000!

DAY OF CARING

October 25, 2025, 8:00am **Grand Rapids Lion's Club**

We will be raking yards for our local elderly and disabled neighbors.

SPONSOR A CHILD IN IMAGINATION LIBRARY

Visit uwswac.org and click on "Women United" Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood and Adams Counties. You can sponsor a child for only \$35 per year!









351 Oak Street, Wisconsin Rapids, WI 54494

715-421-0390 uwswac.org



2025 PARTNER PROGRAMS COALITIONS AND INITIATIVES

KEY:

AC = Adams County

SWC = South Wood County

EDUCATION

Early Years - Goal: Children are ready to learn by start of school.

- Dolly Parton's Imagination Library (AC & SWC)
- Parent Cafe: Childcaring, Inc. Partner Program (AC)
- Provider Recruitment/Retention: Childcaring, Inc. Partner Program (SWC)

Youth Success - Goal: Youth have access to mentors, role models and enrichments outside of the school day in a safe environment which enhances: personal growth, character development and academic achievement.

- Before, After, and Summer School Programs: Boys & Girls Club of the Wisconsin Rapids Area – Partner Program (SWC)
- Community Learning Center After School Programs: Adams-Friendship Area School District – Partner Program (AC)
- Great Book Giveaway (AC & SWC)
- Help Making Our Next Generation: Hmong American Center – Partner Program (SWC)
- · Learning for Life Reading Mentor Program (SWC)
- Leadership Experience: Girl Scouts of the Northwestern Great Lakes - Partner Program (AC & SWC)
- Scouting Program: Samoset Council Boy Scouts of America – Partner Program (AC & SWC)
- Stuff the Bus (SWC)

INCOME

Financial Stability - Goal: Community members learn skills to become financially independent.

- ALICE Report (Asset Limited, Income Constrained, Employed) (AC & SWC)
- EnTouch Wireless (AC & SWC)
- Finance and Investment Challenge Bowl (SWC)
- Good Start Grants: Childcaring, Inc.- Partner Program (SWC)
- MyFreeTaxes (AC & SWC)

HEALTH

Supportive Community Health Services - Goal: Improving quality of life for a specific population with an identified need.

- Adams County Transportation Today: Faith in Action Partner Program (AC)
- Association for All Handicapped Citizens Partner Program (SWC)
- Career Closet of Wisconsin Rapids, Inc. Partner Program (SWC)
- · Faith in Action Adams County Partner Program (AC)
- Help Guide (AC & SWC)
- Membership For All: South Wood County YMCA Partner Program (AC & SWC)
- Nekoosa Senior Citizens Club Partner Program (SWC)
- Opportunity for Hope, Access for All: Opportunity
- · Development Center, Inc. Partner Program (SWC)
- Park Place Adult Day Services Partner Program (SWC)
- Rudolph Senior Citizens Partner Program (SWC)
- SingleCare Prescription Discount Card (AC & SWC)

SAFETY NET SERVICES

Emergency Shelter - Goal: Community members have access to shelter.

- 2-1-1 (AC & SWC)
- Emergency Housing Assistance Program: North Central Community Action Program – Partner Program (SWC)
- Emergency Rental Assistance: Central Wisconsin
- Community Action Council Partner Program (AC)
- Shelter Services: The Family Center Partner Program (SWC)

Food - Goal: Community members have access to food.

- 2-1-1 (AC & SWC)
- Backpack for Kids: Nekoosa School District Partner Program (SWC)
- Family Backpacks: FOCUS Partner Program (SWC)
- Food Pantry: Central Wisconsin Community Action Council – Partner Program (AC)
- Food Pantry: FOCUS Partner Program (SWC)
- Neighborhood Meals: FOCUS Partner Program (SWC)

Your United Way donation will support all of these programs in 2025. For more information visit uwswac.org

VISIT OUR WEBSITE uwswac.org

TO LEARN MORE ABOUT OUR: **CAMPAIGN PARTICIPATION AWARDS COMMUNITY CORNERSTONE PARTNERS** LEADERSHIP GIVERS **LOYAL CONTRIBUTORS 365 SMALL BUSINESS CIRCLE** UNITED FOREVER GUILD **WOMEN UNITED**

