

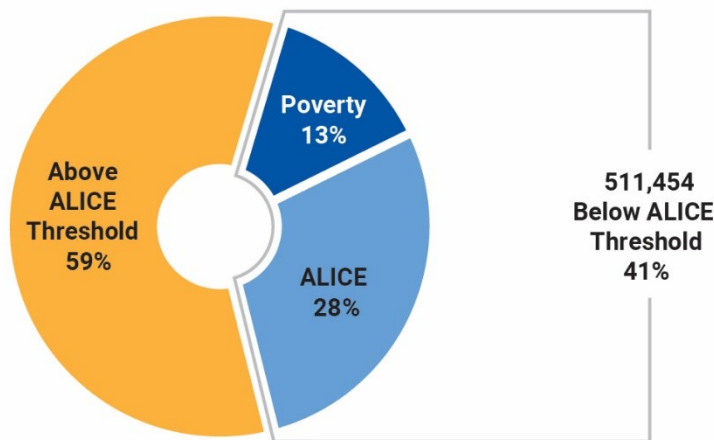
## CHILDREN IN FINANCIAL HARDSHIP: WISCONSIN

The number of children living in financially insecure households in Wisconsin continues to be systematically undercounted. According to the outdated Federal Poverty Level (FPL), 13% of children in Wisconsin (159,098) lived in poverty in 2022. Yet [United For ALICE](#) data shows that another 28% (352,356) – more than twice as many – were also growing up in financial hardship. These children live in households that are **ALICE®**: **A**sset Limited, **I**ncome **C**onstrained, **E**mployed, earning above the FPL but not enough to afford the basics in their communities.

With poverty-level and ALICE households combined, a substantial **41% of the 1.2 million children in Wisconsin lived in a household with income below the [ALICE Threshold of Financial Survival](#) in 2022, ranking Wisconsin 9<sup>th</sup> among all states and the District of Columbia** (with 1<sup>st</sup> representing the lowest rate of children living in financial hardship). These households do not earn enough to afford housing, child care, food, transportation, health care, technology, and taxes – the basics needed to live and work in the current economy.

### Children by Household, Wisconsin, 2022

Total Number of Children in Wisconsin = 1,236,815



*Note: This research uses the U.S. Census Bureau's American Community Survey [Public Use Microdata Sample](#) (PUMS) and focuses on children, whose ALICE status is determined by their household's income compared to local cost of living. ALICE analysis includes households regardless of work status, as employment is fluid and most households have members who are working, have worked, are out on disability, or are looking for work. This analysis does not include children who are unhoused or living in group quarters. In this Brief, percentages are rounded to whole numbers for ease of reading, which may result in percentages totaling 99% or 101%. All numbers are presented in the [ALICE Children Data Dashboard](#).*

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022



### KEY FINDINGS 2022

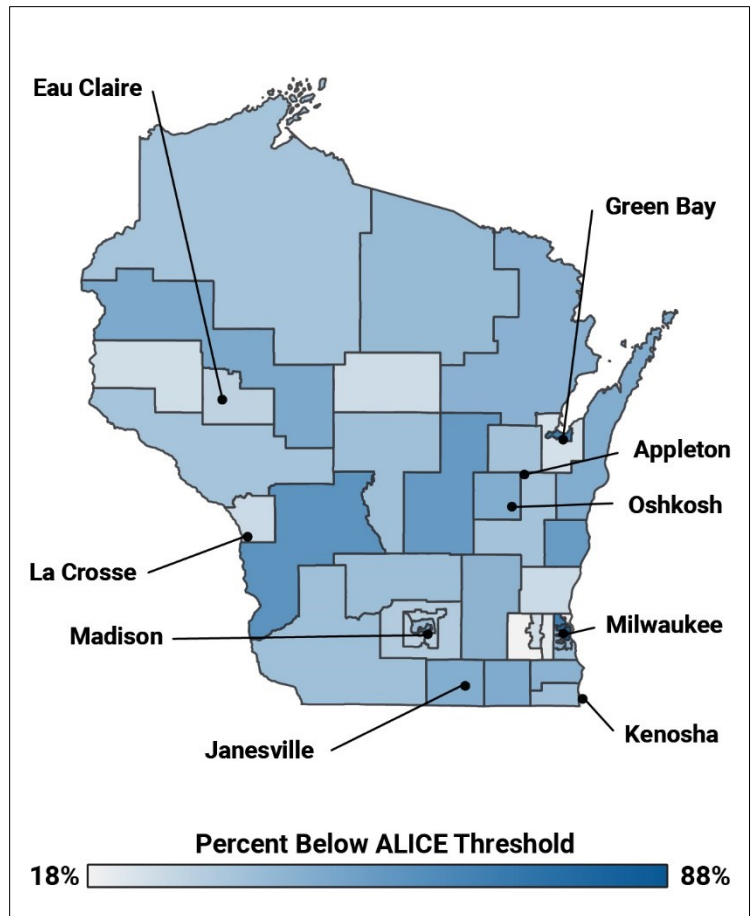
- Forty-one percent (41%) of children in Wisconsin lived in households experiencing financial hardship. While 13% were below the FPL, an additional 28% were ALICE.
- By race/ethnicity, Black and Hispanic children in Wisconsin continued to face greater hardship due to systemic barriers to financial stability: 76% of Black children and 59% of Hispanic children in Wisconsin lived in households with income below the ALICE Threshold, compared to 44% of Asian children and 33% of White children.
- Having working adults in the household did not guarantee financial stability: 27% of Wisconsin children in households with two adults in the labor force were still below the ALICE Threshold.
- Children below the ALICE Threshold often lacked access to crucial resources. Nearly 294,775 children below the Threshold in Wisconsin did not participate in SNAP, and more than 113,600 had no high-speed internet access at home.

Since the first *ALICE in Focus: Children* brief (2019 data), the conflicting economic and social forces of the COVID-19 pandemic – inflation, wage growth, and the expansion and expiration of [pandemic public assistance](#) (especially relevant for households with children) – have impacted children and their families in various ways. As shown in our 2023 [ALICE in the Crosscurrents](#) Report, the situation for households below the ALICE Threshold improved in some respects and worsened in others, over the course of the pandemic and during its aftermath.

From 2019 to 2022, the number and share of children living in financially insecure households in Wisconsin continued to climb. In 2019, 37% (468,453) of children in Wisconsin were below the ALICE Threshold, rising to 41% (511,454) in 2022, driven by an increase in the number of ALICE households.

There are children below the ALICE Threshold in [communities across the state](#) ([Public Use Microdata Areas](#), or PUMAs), at rates ranging from 18% in Waukesha County, West and South Cities, Towns and Villages PUMA to 88% in Milwaukee County, City of Milwaukee South Central PUMA. [Visit the ALICE Children Data Dashboard](#) to see additional data (for 2019 and 2022) and an interactive version of the state map.

## Percentage of Children Below ALICE Threshold by PUMA, Wisconsin, 2022



Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

## TERMS AND DEFINITIONS

- **ALICE: Asset Limited, Income Constrained, Employed** – households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their county. Despite struggling to make ends meet, ALICE families often do not qualify for public assistance.
- **ALICE Household Survival Budget:** The minimum cost of household necessities (housing, child care, food, transportation, health care, and technology), plus taxes, adjusted for different counties and household types. While the FPL for a family of four in Wisconsin in 2022 was \$27,750, the average bare-minimum cost of living for that family was \$76,848.
- **ALICE Threshold:** Derived from the Household Survival Budget, the minimum average income that a household needs to afford basic costs. Children **below the ALICE Threshold** include those in poverty-level and ALICE households combined.

# WHO ARE CHILDREN BELOW THE ALICE THRESHOLD?

A child's start in life impacts their long-term health, wellness, education, and career. Family financial stability is one of the strongest [predictors of current and future well-being](#). Financial instability not only contributes to daily experiences of [stress, trauma, and hardship](#) in the present, but it impedes a child's opportunity for [future success](#), including higher education, a higher income, and long-term asset building.

Wisconsin children below the ALICE Threshold are those under age 18 living in households with income below the basic cost of living for their community. Children in Wisconsin's financially insecure households are from all locations and demographic groups; are of all ages; are born in the U.S. or abroad; are of all abilities; are of all races/ethnicities; and live with parents or guardians who are married or single, working or not working, and English-speaking or non-English-speaking.

## Demographics

The largest numbers of children below the ALICE Threshold were found in the state's largest demographic groups. Yet the rate of hardship ranged substantially across groups. **In Wisconsin in 2022:**

**Age:** There were 84,788 infants/toddlers (age 0–2 years), 62,143 preschoolers (3–4 years), and 364,523 school-age children (5–17 years) living in households

below the ALICE Threshold. The rates of financial hardship were higher for infants/toddlers (47%) and preschool-age children (49%) than for school-age children (39%).

**Race/ethnicity:** By number, children below the ALICE Threshold were predominantly White (277,680), Hispanic (94,391), and Black (74,899). Yet due to [persistent discrimination and systemic barriers to financial stability](#), the share of children below the Threshold was higher for some groups: 76% of Black children, 74% of American Indian/Alaska Native children, 59% of Hispanic children, 44% of Asian children, and 33% of White children were growing up in financial hardship.

**Disability status:** Children with a disability were more likely to live in households below the ALICE Threshold (55%) than those without a disability (41%). When any member of the household had a disability, 58% of children lived below the Threshold. If a parent or guardian had a disability, the rate increased to 62%.

**Nativity and language:** Of the 23,248 children in Wisconsin who were born outside the U.S. (2% of children in the state), 49% were below the ALICE Threshold, compared to 41% of those born in the U.S. Rates were even higher for the 29,842 children living in a family with limited English-speaking ability (2% of children in the state), with 74% below the Threshold.

## ALICE CHILDREN DATA DASHBOARD

The ALICE Children Data Dashboard includes interactive data on children living in hardship by:

- State, regional, and local geographies
- Demographic categories including children's age, race/ethnicity, disability, and nativity
- Household characteristics
- Children's access to key resources
- Data year (toggle between 2019 and 2022 for all variables)

[UnitedForALICE.org/Focus-Children](https://UnitedForALICE.org/Focus-Children)



# Children by Household Financial Status and Key Demographics, Wisconsin, 2022

	TOTAL	BELOW ALICE THRESHOLD	POVERTY	ALICE	ABOVE ALICE THRESHOLD
<b>ALL CHILDREN</b>	1,236,815	511,454	13%	28%	59%
<b>AGE</b>					
Infant (0–2 Years)	179,856	84,788	14%	34%	53%
Preschool-Age (3–4 Years)	126,278	62,143	15%	34%	51%
School-Age (5–17 Years)	930,681	364,523	12%	27%	61%
<b>RACE/ETHNICITY</b>					
American Indian/Alaska Native	8,354	6,186	32%	42%	26%
Asian	43,121	18,956	15%	29%	56%
Black	98,297	74,899	31%	45%	24%
Hispanic	158,816	94,391	23%	37%	41%
Native Hawaiian/Pacific Islander	1,427	1,143	80%	20%	
Two or More Races	85,307	34,378	12%	28%	60%
White	833,789	277,680	8%	25%	67%
<b>NATIVITY AND LANGUAGE</b>					
Born in U.S.	1,213,567	500,036	13%	28%	59%
Born Outside U.S.	23,248	11,418	18%	31%	51%
English-Speaking Family	1,206,973	489,257	12%	28%	59%
Limited English-Speaking	29,842	22,197	32%	42%	26%
<b>DISABILITY STATUS</b>					
Child With a Disability	53,450	29,559	24%	31%	45%
Any Household Member With a Disability	229,799	132,201	20%	37%	42%

Note: The groups shown in this figure overlap across categories (Age, Race/Ethnicity, Nativity and Language, and Disability Status). All racial categories except Two or More Races are for one race alone. The Hispanic group may include children of any race. View more on the [ALICE Children Data Dashboard](#).

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022



# Household Characteristics

Most children in Wisconsin lived with at least one of their parents (biological or adoptive). Children may live with married or unmarried parents, single parents, grandparents, or guardians. Household composition — especially the number of working adults — has a substantial impact on children’s financial stability.

## In Wisconsin in 2022:

**Living arrangements:** The largest number of children below the ALICE Threshold were in married-couple households (257,262), followed by single-female-headed households (144,656). But the percentage of children below the Threshold varied by adults’ marital status and partnership type: 30% of children in all married-parent households (30% for different-sex and 26% for same-sex couples), 56% of children in unmarried-couple households, 57% of children in single-male-headed households, and 77% of children in single-female-headed households were growing up in hardship.

- **Children living with grandparents:** 6% of all Wisconsin children (76,714) lived in a home with a grandparent, which included both multi-generational households and households where grandparents

were raising grandchildren on their own. Just over one-half (51%) of children in these households were below the ALICE Threshold.

**Household work status:** Most children (95%) lived in a household with at least one worker. As the number of workers in the family increased, the share of children below the ALICE Threshold decreased. In Wisconsin, 74% of children living with one adult who was working were below the Threshold; for children living with two adults, one of them working, 58% were below the Threshold; and with two adults who were both working, 24% were below the Threshold. Among all families with two or more adults, two of whom were working, 27% of children were still below the Threshold in 2022, demonstrating that having working adults in the household does not guarantee financial stability.

While parents and guardians work in every sector, children below the ALICE Threshold are concentrated in families where adults work in occupations with low median hourly wages. These include some of the most common occupations in the state: For example, 51% of Wisconsin children with an adult working as a cashier, earning a median wage of \$13.56 per hour, were below the Threshold in 2022.

## Children by Household Financial Status and Household Characteristics, Wisconsin, 2022

	TOTAL	BELOW ALICE THRESHOLD	POVERTY	ALICE	ABOVE ALICE THRESHOLD
<b>ALL CHILDREN</b>	1,236,815	511,454	13%	28%	59%
<b>LIVING ARRANGEMENTS</b>					
Grandparent Living With Grandchild	76,714	38,817	9%	42%	49%
Married-Couple Household	853,046	257,262	5%	25%	70%
Single-Female-Headed Household	188,763	144,656	37%	40%	23%
Single-Male-Headed Household	73,634	41,789	16%	40%	43%
<b>HOUSEHOLD WORK STATUS</b>					
One Adult, One Worker	145,356	107,227	29%	45%	26%
Two Adults, One Worker	236,172	136,899	18%	40%	42%
Two Adults, Two Workers	518,916	127,073	3%	21%	76%

Note: The groups shown in this figure overlap across categories (Living Arrangements and Household Work Status). “Grandparent Living With Grandchild” includes any arrangement where grandparents live with their grandchild, including where parents or other adults are present. For the Household Work Status category, the number of workers is defined as “workers in the family over the last 12 months” from when the survey was conducted. View more on the [ALICE Children Data Dashboard](#).

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

# INTERCONNECTED BARRIERS TO WELL-BEING

Children below the ALICE Threshold are more likely to lack stable housing, quality child care and early education, private health insurance, high-speed home internet access, and reliable food access. When basic necessities are at risk, families have to make impossible decisions — like choosing to pay for food or quality child care, for medicine or utility bills. Decisions made in one area of the budget can have both [short- and long-term consequences](#) that ripple across all other areas.

## In Wisconsin in 2022:

**Housing:** Children in families without stable housing face greater risks for [poor physical health, increased family stress, social isolation, and lower academic performance](#). Among children below the ALICE Threshold in Wisconsin, 50% were in families that rented and 50% were in families that owned their home. Below the Threshold, families of Black children had the lowest homeownership rate (14%), followed by families of Hispanic children (37%), while families of White children had the highest (66%). Above the Threshold, the homeownership rates for families of Black and Hispanic children was higher (55% and 79%, respectively), but still lower than for White children (92%). Overall, 43% of children in rental housing and 16% of children in homeowner households were cost burdened, paying 30% or more of household income on housing.



**Education:** Of all preschool-age children in Wisconsin, 41% were enrolled in preschool, lower than the national average (47%). Preschool-age children below the ALICE Threshold were less likely than their peers above the Threshold to be enrolled in preschool (39% vs. 42%). There was only a slight difference in enrollment rates for teens age 15–17, with 95% below the Threshold enrolled in school compared to 97% of their peers above the Threshold.

**Health insurance:** Access to health insurance is critical to both [wellness and financial stability](#) for families below the ALICE Threshold, and [especially for children](#). While most children in Wisconsin had health insurance (96%, on par with the national rate of 95%), 6% of children below the ALICE Threshold (29,128) did not have coverage. Children in families with income below the Threshold were also more likely to have public health insurance (53%), while those above the Threshold were far more likely to have private health insurance (88%).



**Home internet:** The availability of internet access and devices for education has become increasingly essential for young people, yet the [digital divide](#) by income and race/ethnicity persists. Most children in Wisconsin (98%) had home internet access. While children below the ALICE Threshold were only slightly less likely to have home internet access than those above the Threshold (96% vs. 99%), they were considerably less likely to have high-speed internet, which is essential for work and online learning (78% vs. 87%). High-speed internet rates increased for all children in Wisconsin through the pandemic, up from 80% in 2019 to 83% in 2022. Yet more than 113,600 children below the Threshold in Wisconsin still did not have high-speed internet at home in 2022.

High-speed internet rates were lowest for American Indian/Alaska Native children (71%) and highest for Asian children (86%). By location, the percentage of children below the ALICE Threshold with high-speed internet access was highest in Milwaukee County, City of Milwaukee South Central PUMA (98%) and lowest in the Monroe, Vernon, Juneau, and Crawford counties PUMA (54%).

**Food access:** Households with children living below the ALICE Threshold were more likely to have difficulty putting food on the table. According to the [U.S. Census Household Pulse Survey](#), in 2022, 26% of Wisconsin families below the Threshold with children reported that sometimes or often “children were not eating enough because we just couldn’t afford enough food,” substantially higher than the rate for those above the Threshold (3%).

**Public assistance:** For a [variety of reasons](#), public assistance does not reach all children in households that are struggling. While most children in poverty are eligible for assistance, ALICE children live in households that often earn too much to qualify. For example, the income eligibility threshold in Wisconsin for the Supplemental Nutrition Assistance Program (SNAP) is 200% of the

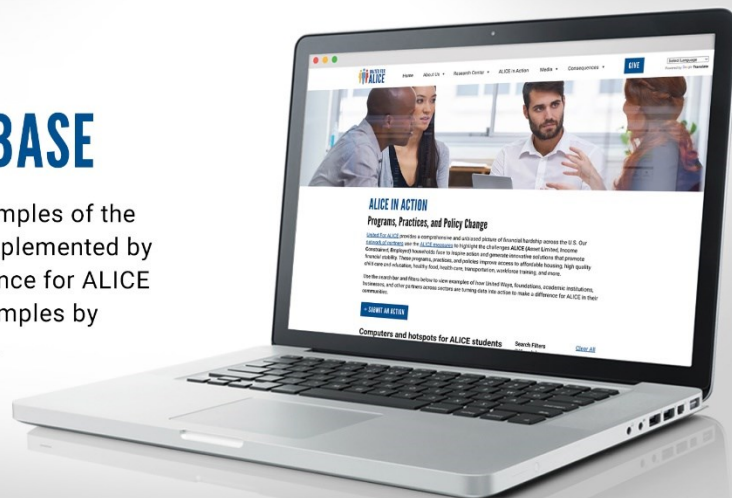
FPL. Even though all children in poverty should be covered by SNAP, in Wisconsin the program was utilized by only 68% of children in poverty (107,450) and a mere 31% of children in ALICE households (109,232) in 2022. Of all children below the ALICE Threshold in Wisconsin, only 42% participated. This left a gap of nearly 294,775 children whose families were struggling to make ends meet but not participating in SNAP.

**Intersectionality:** For some children, multiple intersecting forms of discrimination and limited access to resources make household financial instability more likely. For example, 59% of Hispanic children in Wisconsin were below the ALICE Threshold in 2022. For Hispanic children with a disability, the rate went up to 78%; and if the child’s family lived in a renter household the rate increased to 89%.

## ALICE IN ACTION DATABASE

The ALICE in Action Database includes examples of the programs, practices, and policy changes implemented by United for ALICE partners to make a difference for ALICE households in their communities. Filter examples by location, topic, target population, and more.

[UnitedForALICE.org/ALICE-in-Action](https://UnitedForALICE.org/ALICE-in-Action)



# Children by Household Financial Status and Key Indicators, All States, 2022

State (Rank)	Total	Household Income Status			Rent Burden	Preschool	Internet	SNAP
	Number of Children	% Poverty	% ALICE	% Below ALICE Threshold	% Below ALICE Threshold Paying 30% or More on Rent	% Preschool-Age Enrolled in School	% Below ALICE Threshold with High-Speed Internet Access	% Below ALICE Threshold Participating in SNAP
United States	72,094,339	16%	34%	50%	52%	47%	77%	39%
Alabama (42)	1,104,575	22%	32%	54%	48%	46%	72%	43%
Alaska (24)	173,285	14%	32%	46%	39%	41%	63%	32%
Arizona (37)	1,586,070	16%	37%	53%	52%	33%	77%	36%
Arkansas (40)	693,000	22%	32%	54%	44%	45%	70%	32%
California (48)	8,476,896	15%	42%	57%	58%	46%	80%	33%
Colorado (25)	1,207,812	10%	36%	46%	55%	52%	83%	29%
Connecticut (17)	728,030	12%	32%	44%	56%	64%	83%	36%
Delaware (11)	207,625	10%	31%	42%	39%	45%	82%	41%
D.C. (15)	123,619	16%	27%	43%	50%	78%	66%	64%
Florida (45)	4,285,475	17%	38%	55%	60%	49%	80%	38%
Georgia (46)	2,501,214	16%	39%	55%	50%	49%	76%	40%
Hawaii (31)	295,615	12%	37%	49%	56%	41%	82%	41%
Idaho (32)	464,228	13%	38%	51%	39%	42%	79%	23%
Illinois (16)	2,710,614	16%	27%	43%	50%	54%	76%	47%
Indiana (21)	1,562,606	15%	31%	46%	45%	42%	76%	32%
Iowa (6)	713,854	12%	28%	40%	45%	47%	77%	36%
Kansas (7)	684,065	13%	27%	41%	45%	47%	78%	24%
Kentucky (33)	1,001,572	21%	30%	51%	43%	37%	77%	42%
Louisiana (47)	1,055,445	24%	32%	56%	56%	54%	69%	49%
Maine (19)	242,867	10%	34%	44%	40%	38%	83%	34%
Maryland (27)	1,345,996	11%	35%	47%	55%	49%	79%	36%
Massachusetts (20)	1,331,435	11%	33%	45%	57%	58%	82%	45%
Michigan (28)	2,098,256	18%	29%	47%	52%	47%	78%	46%
Minnesota (5)	1,274,974	10%	29%	39%	49%	47%	80%	29%
Mississippi (50)	674,630	26%	32%	58%	49%	50%	66%	42%
Missouri (29)	1,358,979	16%	32%	48%	44%	43%	74%	36%
Montana (26)	233,024	13%	34%	46%	31%	31%	73%	23%
Nebraska (8)	472,831	12%	29%	41%	43%	45%	80%	30%
Nevada (49)	688,662	16%	41%	57%	57%	35%	75%	38%
New Hampshire (2)	248,473	6%	28%	34%	46%	55%	83%	27%
New Jersey (10)	1,986,050	13%	28%	42%	59%	67%	78%	37%
New Mexico (51)	453,284	23%	35%	58%	54%	39%	71%	55%
New York (41)	3,960,023	19%	35%	54%	55%	61%	74%	44%
North Carolina (39)	2,288,886	17%	36%	53%	47%	38%	77%	43%
North Dakota (1)	178,227	12%	21%	33%	24%	29%	71%	21%
Ohio (23)	2,550,190	18%	28%	46%	46%	43%	81%	44%
Oklahoma (44)	950,109	20%	35%	54%	45%	42%	72%	44%
Oregon (34)	830,894	13%	39%	52%	50%	46%	81%	43%
Pennsylvania (22)	2,605,028	16%	31%	46%	49%	45%	78%	45%
Rhode Island (13)	202,490	12%	31%	42%	49%	52%	80%	39%
South Carolina (38)	1,114,070	19%	34%	53%	48%	44%	76%	37%
South Dakota (4)	217,071	13%	26%	39%	30%	36%	77%	39%
Tennessee (35)	1,531,592	18%	35%	53%	46%	42%	76%	35%
Texas (36)	7,423,833	19%	34%	53%	55%	44%	73%	41%
Utah (14)	925,053	8%	34%	42%	45%	44%	84%	18%
Vermont (12)	113,366	11%	30%	42%	53%	70%	83%	30%
Virginia (30)	1,860,499	13%	36%	49%	49%	45%	76%	31%
Washington (18)	1,641,265	12%	32%	44%	52%	44%	80%	38%
West Virginia (43)	350,478	24%	30%	54%	43%	31%	78%	53%
<b>Wisconsin (9)</b>	<b>1,236,815</b>	<b>13%</b>	<b>28%</b>	<b>41%</b>	<b>43%</b>	<b>41%</b>	<b>78%</b>	<b>42%</b>
Wyoming (3)	129,389	13%	25%	38%	41%	45%	74%	29%



## LEARN MORE AND TAKE ACTION

The challenges Wisconsin's ALICE families face are interconnected, and effective solutions must be, too. Working toward these solutions will require innovation and vision, both to recognize local factors and systematically address as many areas of financial struggle as possible.

### Learn more with:

- The [ALICE Children Data Dashboard](#), to dig deeper into related topics, demographics, and sub-state geographies
- [Resources related to children and financial hardship](#), including the references linked in this Research Brief, as well as additional resources that offer important context and even deeper analysis
- [Household-level data on ALICE in Wisconsin](#), including interactive maps, ALICE Household Survival Budgets, County Reports, demographics, and more
- The [ALICE Legislative District Tool](#), to see data by district, including state upper and lower chambers and congressional districts
- The [ALICE Wage Tool](#), to explore wage levels by geography and occupation
- The [ALICE Economic Viability Dashboard](#), which includes data on housing, work, and community supports for households below the ALICE Threshold
- The [ALICE Budget and Income Status Tool](#), where users can enter household details (income, household composition, and location) to see customized household costs and ALICE income status

### Explore Promising Practices:

- See examples of programs, policies, and policy changes implemented by ALICE partners to support ALICE households in our interactive [ALICE in Action](#) database
- Visit the [Action Planner](#), which includes strategies related to housing, work, and community resources paired with key data on households below the ALICE Threshold

### Connect with stakeholders:

- [Contact your local United Way](#) for support and volunteer opportunities
- See members of the [National ALICE Advisory Committee on Children](#)

**United For ALICE** is a driver of innovative research and action around financial hardship. The ALICE data and analysis are shared with United Ways, corporations, foundations, government, and nonprofits, to inform policy and promote positive change.

United For ALICE partners with the [Unite Way of Wisconsin](#) to bring the ALICE research to Wisconsin.

The **ALICE in Focus Series** utilizes ALICE measures – the Household Survival Budget and the ALICE Threshold – to analyze the U.S. Census Bureau's American Community Survey (ACS) Public Use Microdata Sample (PUMS). Each "Focus" in the series highlights a different demographic group. For more details about the methodology for the ALICE in Focus Series, go to [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology).

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