

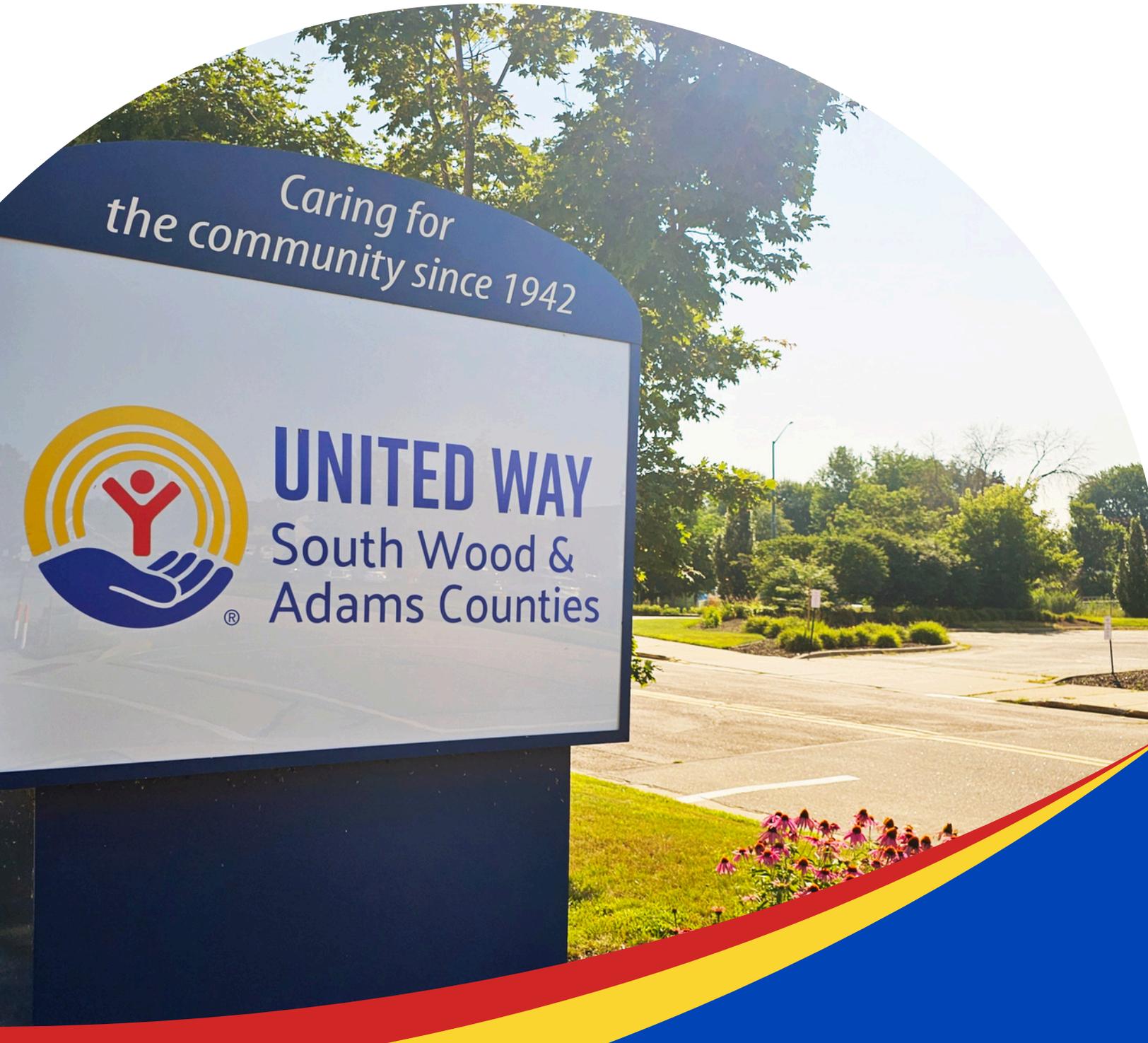
2025 ANNUAL REPORT



*Caring for
the community since 1942*



UNITED WAY
South Wood &
Adams Counties



**OUR MISSION: UNITED WE CHANGE AND STRENGTHEN LIVES
BY INVESTING IN OUR COMMUNITY.**

2025 ANNUAL MEETING AGENDA

WELCOME

Brian Dewitt - 2025 Board President

2025 HIGHLIGHTS

Tari Jahns - United Way of South Wood & Adams Counties' CEO

RECOGNITION OF OUTGOING DIRECTORS

Jessica Fox - Aspirus Health

Julanne Ranek-Stoltz - Community Member

Shalina Wollschlager - Smurfit Westrock

APPROVAL OF 2024 ANNUAL MEETING MINUTES

ELECTION OF 2026 OFFICERS

PRESIDENT - Jason Deitz

VICE PRESIDENT - Shawn Johnston

SECRETARY - Heather Gehrt

TREASURER - Nathan Quinnell

NOMINATION & ELECTION OF INCOMING DIRECTORS

Three Year Term Ending in 2029

Ryan Lown - Aspirus Health

Jamey Lysne - Solarus

Shawn Johnston - Mead Witter Foundation

Kyle Oleson - Domtar

David Orcutt - Domtar

Ron Rasmussen - Wisconsin Rapids Public Schools

One Year Term Ending in 2027

Chris Lessig - Smurfit Westrock

Mary Moss - Community Member

RECOGNITION OF OUTGOING PRESIDENT

CLOSING

Jason Deitz - 2026 Board President



Brian Dewitt, 2025 Board President

I've had the honor of serving on the United Way Board of Directors for four years now, with the most recent being in the capacity of Board President. Throughout my tenure with the United Way I've had the distinct pleasure and privilege to witness the great work that the United Way does in our community. I've also had the opportunity to witness the caring and strength in our neighborhoods as volunteers have worked tirelessly at events like Day of Caring, participated in reading mentor programs, helped with food drives, diaper collections and Shred Day to name a few. In addition, I've seen incredible generosity from our donors across all walks of life. It's because of all of you that our United Way is as successful and influential as it is. With that being said, I'd just like to say thank you to everyone that has had an impact on our United Way and in turn the community.

Thank you to all our donors, without you, the mission of the United Way wouldn't be possible! Through your donations, you make our community a better, safer and a more prosperous place to live.

Thank you to our volunteers! All too often we only recognize monetary donations, but time is just as valuable and sometimes even more so. Thank you to everyone who has stepped up to help their fellow neighbors.

Thank you to the staff of the United Way! Our local United Way is run and operated by a small staff of dedicated and talented people, who operate behind the scenes to make sure events go off without a hitch, funds are utilized and distributed appropriately, and community needs are met. Also, a special shout out to Tari Jahns, the CEO of the United Way. Her passion and dedication to the community and its people have ensured that the organization does the most amount of good possible with the limited resources we have. Often the contributions of her and her staff are overlooked and I'd just like to say, we see you and appreciate you!

Finally, thank you to the rest of the board! It's not an easy ask for people to give up time and energy after working long days and on their weekends, but every individual on the board brings passion, dedication and drive. Your commitment is essential to the success of the organization.

I'd like to leave you with these final thoughts. Our community, like any other, faces challenges from time to time, and it's easy for those moments to make us question the strength of kindness and connection. But time and again, our neighbors show that a caring, united community can lift spirits and make a real difference. Each of you plays an important role in that effort, and I'm grateful for the light and goodwill you help keep at the heart of our community.



Tari Jahns, CEO

I am proud to share the meaningful progress and strengthened community connections that have continued to define United Way of South Wood & Adams Counties. All of our accomplishments in 2025 were rooted in our mission: United we change and strengthen lives by investing in our community. Our mission guides our decisions, drives our initiatives, and inspires our commitment to improving lives throughout our region.

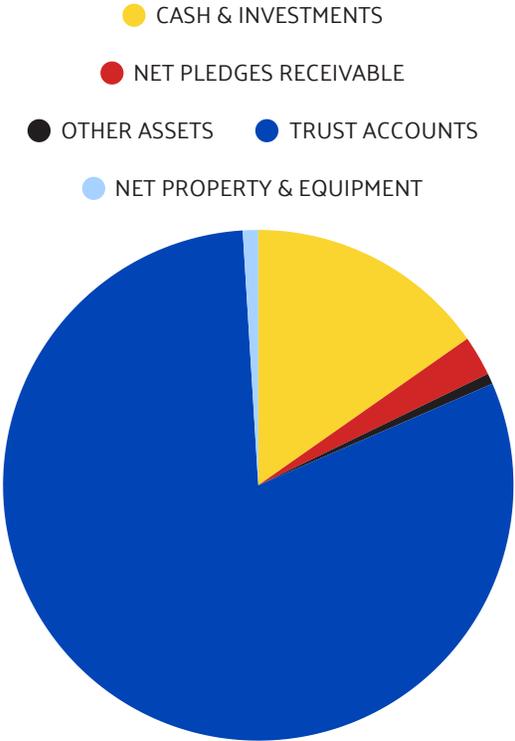
This year marked an important milestone with the full implementation of our brand refresh and integration of the Thriving United Framework model. These efforts have strengthened our messaging and further aligned our work with community needs. The Thriving United Framework provides a strategic, collaborative structure that allows us to more effectively address our impact areas, ensuring our work is both coordinated and meaningful. We also strengthened collaboration with nonprofits, civic groups, and local leaders. By leveraging collective strengths, we are creating solutions that no single organization could deliver on its own.

Our work is possible because of a deeply committed community. To our individual donors, thank you for investing in local families and believing in our mission. To our corporate and workplace partners, your leadership and generosity amplify our ability to create lasting change. To our sponsorship partners, we value your support in elevating our initiatives and expanding our reach. To everyone who attended, volunteered, or contributed to our fundraising events, your involvement fuels both resources and community spirit. To the foundations and grant makers who awarded us funding, we are grateful for your trust and commitment to strengthening our United Way. Lastly, thank you to our Board of Directors and staff. Your leadership, dedication, and hard work are appreciated.

As we look ahead, we remain committed to building an even more resilient and thriving community. Thank you for joining us. Together, we will continue to change and strengthen lives—because united, we are stronger.

2025 FINANCIAL HIGHLIGHTS

2025 ASSETS



ASSETS	2025*	2024
Cash & Investments	1,180,506	1,126,231
Net Pledges Receivable	196,350	457,487
Other Assets	51,905	47,268
Trust Accounts	6,225,090	5,181,048
Net Property & Equipment	75,223	75,219
Total Assets	7,729,074	6,887,253
LIABILITIES & NET ASSETS		
Allocations Payable	-	-
Other Current Liabilities	41,216	33,763
Total Liabilities	41,216	33,763
NET ASSETS		
Unrestricted	2,854,804	2,520,436
Temporarily Restricted	4,833,054	4,333,054
Total Net Assets	7,687,858	6,853,490
Total Liabilities & Net Assets	7,729,074	6,887,253

[*2025 unaudited]

2025 BOARD OF DIRECTORS

President - Brian Dewitt, ERCO Worldwide
 Vice President - Jason Deitz, WoodTrust
 Secretary - Heather Gehrt, Wood County
 Treasurer - Nathan Quinnell, Prevail Bank

Dale Bikowski, Community Member
 Daryl Castona, Community Member
 Jessica Fox, Aspirus Health
 Brian Hanson, Community Member
 Greg Hartjes, E-Con Electric
 Shawn Johnston, Mead Witter Foundation
 Mandy Lang, Mid-State Technical College
 Jamey Lysne, Solarus
 Jada McDougall, Community Member
 David Orcutt, Domtar
 Eric Preu, RuderWare
 Julanne Ranek-Stoltz, Community Member
 Ron Rasmussen, Wisconsin Rapids Public Schools
 Brian Slinkman, NextHome Partners
 Emily Weiler, Paper City Savings Bank
 Shalina Wollschlager, Smurfit Westrock

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES STAFF

Tari Jahns, CEO
 Jessica Arneson, Community Engagement Coordinator
 Anastasia Larson, Marketing & Communications Coordinator
 Stefanie Maxwell, Office Operations Director
 Lynn McGrath, 211 Resource Specialist
 Danie Schalk, 211 Director

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES 2025 HIGHLIGHTS



\$147,050

Invested in local
Healthy Community
programs



\$120,250

Invested in local
Youth Opportunity
programs



\$143,000

Invested in local
Financial Security
programs



\$135,000

Invested in local
Community Resiliency
programs

\$569,737*

2025 total
campaign impact

\$52,012 NEW DOLLARS

were raised in our \$1,000 sweepstakes!
Thank you to this year's sponsors:



211

7,044 CALLS

were answered by
our local 211
Contact Center

TOP NEEDS OF 2025

1. Housing & Shelter
2. Mental Health & Addictions
3. Employment & Income

372 REFERRALS

were made by our
local 211 Contact
Center for mental
health resources

724 CALLS

were answered by our local
211 Contact Center for the
Wisconsin Addiction
Recovery Helpline

757 BACKPACKS

filled with new school supplies
were provided to students to start
the school year through the 2025
Stuff the Desk initiative

99 LOCAL STUDENTS

participated in the Finance &
Investment Challenge Bowl, hosted
by the Financial Security Coalition

44,383 BABY ITEMS

such as diapers, wipes, and creams
were distributed to families in need
through our Diaper Drive and an
Aspirus Riverview Foundation grant

5,750 POUNDS OF FOOD

were collected and distributed
to local food pantries from
United We Can



827 VOLUNTEERS

invested their time and effort
into the community

*At time of print



UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES OPPORTUNITIES 2026 TO ENGAGE WITH US IN

POWER OF THE PURSE

March 10, 2026, 5:00 pm at Bullseye Golf Club

Presented by Women United, this fun event will feature a silent purse auction, raffles, pasta buffet, a cash bar, and networking.

COMMUNITY SHRED DAY

April 30, 2026, 9:00 am - 12:00 pm

Protect yourself from identity theft by bringing two boxes of your sensitive documents to be securely shredded at Prevail Bank. For each additional box, we kindly ask for a \$5.00 donation to United Way.

DIAPER DRIVE

May 10 - June 21, 2026

We will be collecting unopened diapers, wipes, and creams between Mother's Day and Father's Day.

GREAT BOOK GIVEAWAY

June 9 - 16, 2026

We will be giving away FREE children's books during the 15th annual Great Book Giveaway. Volunteers will read books to children at several locations. Afterward, children select books to keep. Donate gently used or new books through our book drive during the month of April! Baby board books and children's chapter books are most needed.

SPONSOR A CHILD IN THE IMAGINATION LIBRARY

Dolly Parton's Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood and Adams Counties. You can sponsor a child for only \$35 per year! Visit uwsac.org and click on "Women United."

UNITED WE CAN

June 11, 2026, 8:00 am - 11:30 am Construction; Lunch by the River, 11:30 am - 1:00 pm at Veteran's Memorial Park

Local organizations will sponsor and construct sculptures made of non-perishable food items. The sculptures will be on display during Lunch by the River from 11:30 am - 1:00 pm. After the event, all food items are distributed to area food programs. Community donations accepted.

STUFF THE BUS

August 6, 2026, 11:00 am - 1:00 pm at East Junior High School

Donate school supplies that will be distributed to students in need in our area.

2026 UNITED WAY CAMPAIGN

September 1, 2026 - October 31, 2026

Make an investment in your community by donating through your company's workplace campaign or give as an individual. You could win \$1,000!

DAY OF CARING

October 24, 2026, 8:00 am

We will be helping our neighbors who are elderly and disabled with fall yard clean up.

**VISIT OUR WEBSITE TO LEARN MORE
ABOUT THESE EVENTS!**

VISIT UWSWAC.ORG TO LEARN MORE ABOUT:

CAMPAIGN PARTICIPATION AWARDS
COMMUNITY CORNERSTONE PARTNERS
LEADERSHIP GIVERS
LOYAL CONTRIBUTORS
365 SMALL BUSINESS CIRCLE
UNITED FOREVER GUILD
WOMEN UNITED



Connect with us year-round!



@UWSWAC

351 Oak Street, Wisconsin Rapids • 715-421-0390 • uwsvac.org



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