

WHEN YOU INVEST IN THE COMMUNITY THROUGH UNITED WAY:

- **YOU KNOW** that anyone could benefit from our program services at any time. These programs are not just for the “other guy.” Our partner programs serve a broad spectrum of the population who just need help getting through a tough time. In fact, one out of every four people living here benefit from the services of United Way of South Wood & Adams Counties.
- **YOU APPRECIATE** that United Way collaborates with the community. United Way works with businesses, faith-based organizations, local government, other nonprofits, and many community groups to build the infrastructure we need to proactively tackle our community’s biggest challenges.
- **YOU STRETCH** your donation dollars when you give to United Way. Our partner programs have resources that can make a dollar go a lot farther than an individual can.
- **YOU ARE** a part of real solutions. United Way is interested in more than “Band-Aid solutions.” We know that long-term community impact comes from forward-facing and thoughtful planning.
- **YOU CAN** deduct your qualifying donations on your personal and business taxes.
- **YOU CARE** about removing barriers for neighbors, friends, and family members facing issues regarding healthy community, youth opportunity, financial security, and community resiliency.
- **YOU TRUST** the money you contribute to United Way will be allocated to programs that are held to the highest standard. Our partner programs provide continual reporting that assure the dollars raised are doing the most good for our local community members in need.
- **YOU UNDERSTAND** that all the money raised by United Way of South Wood & Adams Counties stays right here in our area, helping to make our community an even better place to live for everyone in south Wood and Adams Counties.
- **YOU FEEL** good! Investing in our community gives you satisfaction and confidence knowing that you personally are helping to sustain and improve the lives of your friends, coworkers, and maybe even your own family members.
- **YOU MATTER** to United Way and to our community and that is the bottom line. Whether you give time or money, you are what matters to this community the most.