

## Why Become a Cornerstone Partner?

Being a Cornerstone Partner gives your organization a chance to let your employees and customers know that your company cares about building a stronger community.

Check out our Cornerstone Benefits below and contact the United Way office at 715-421-0390 or at uwswac.org for more information or to become a Cornerstone Partner today!

## **Cornerstone Partner Benefits:**

For Community Cornerstone Partners, we offer the following as annual recognition, according to the level of giving. Each higher level receives the benefits of all lower levels plus their own:

**Contributor [\$500-\$999]** Listing on the UWSWAC Community Cornerstone web page

Benefactor [\$1,000-\$4,999] Listing in the UWSWAC Annual Report

Advocate [\$5,000+] Recognized at annual Campaign Thank You Celebration

**Steward [\$7,500+]** Listing on the UWSWAC Community Cornerstone web page with link to your company website

**Collaborator [\$10,000+]** Social Media "Cornerstone Spotlight" thank you post

**Hero [\$25,000+]** Featured as a "Cornerstone Spotlight" in quarterly newsletter

Champion [\$50,000+] Logo on UWSWAC website homepage

**Trustee [\$100,000+]** Corporate Banner displayed at Campaign Thank You Celebration

