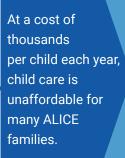
# **EDUCATION Early Years**



### GOAL: CHILDREN ARE READY TO LEARN BY THE START OF SCHOOL.

40% of Wood County and 43% of Adams County households are struggling financially, despite earning income above the Federal Poverty Level. Living paycheck-to-paycheck, yet unable to afford all essentials or save for emergencies, we term these households ALICE: Asset Limited, Income Constrained, Employed.



For ALICE families who may not qualify for Wisconsin Shares, United Way's investment helps bridge the gap – meaning children who need it most get quality care, and parents remain in the workforce.

The need for child care far outpaces the number of available child care slots.

United Way's investment reduces barriers & provides resources to new programs, helps providers become regulated, and ensures training opportunities to improve safety & quality of care.

## 5,729

\$8,000

invested in

partner

programs in

2023.

books mailed to children in south Wood County through Women United and Dolly Parton Imagination Library in 2022.

884 books were provided to children through **Great Book** Giveaway events in 2023

### 386

activities were completed by families during the Cabin Fever Challenge in 2023.

# 100 +

volunteers made an impact through Great Book Giveaway, Stuff the Bus, and the Early Years Coalition 2022

