



INCOME

Financial Stability

GOAL: COMMUNITY MEMBERS LEARN SKILLS TO BECOME FINANCIALLY INDEPENDENT.

SUCCESS STORY: The pandemic continues to significantly challenge many families. Joe and Cindy, parents of two small children, have been facing many stressful concerns, especially when it comes to supporting their family.

They recently moved to Wisconsin Rapids and both parents found jobs right away. In November, the family had to quarantine and shortly after, Joe got COVID. He wasn't able to work for a significant amount of time so this added more financial hardship. The family does not receive Wisconsin Shares.

Cindy learned about the Scholarship Aid (SA) through their regulated child care provider and applied for assistance. The family qualified and the \$1,000 Scholarship Aid funding was able to offer some financial support to help cover child care costs.

Childcaring sent the funding directly to the child care provider and it was applied to her existing child care bill. Many families are trying to cope during this difficult time. Childcaring is glad that this family reached out for help and assistance during this especially hard time.

\$69,381
INVESTED IN
PARTNER
PROGRAMS
IN 2022

LOCAL RESULTS:



647

youth received free school supplies during the Stuff the Bus/Desk event in 2021.



9

families needed scholarships through a partner program, providing 13 children access to quality childcare in 2021.

69 high school students competed in the Finance & Investment Challenge Bowl in 2022.

Outreach & Events

Financial Stability Coalition Members and community partners shared information about Budgeting Basics with hundreds of community members.



25

tax filers in south Wood and Adams Counties used MyFreeTaxes to file for free in 2021, receiving an average refund of \$2,205.

Outreach & Events



United Way of South Wood & Adams Counties

