

**“DON’T JUDGE EACH DAY  
BY THE HARVEST YOU  
REAP BUT BY THE SEEDS  
THAT YOU PLANT.”**

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**ROBERT LOUIS STEVENSON**



**United Way of South Wood & Adams Counties’  
2018 ANNUAL REPORT**

# 2018 PRESIDENT SAYS “THANK YOU”

By Lynn Knight, 2018 Board President

What a year! As we continue to advance our Agenda for Change we are seeing positive impacts in our community. One example is our Early Years Coalition. The goal of the coalition focuses on ensuring our children are ready to start their academic career. In 2018, the coalition began offering parents/guardians of children ages birth to 4 an opportunity to participate in the bornlearning academy, which teaches parents/guardians how to make every moment a teachable moment with their child. And that is just one example. There are many more ongoing initiatives in the Agenda for Change. Visit [uwsvac.org](http://uwsvac.org) to learn more.

United Way is committed to providing services and programs that will help every person in our community with health, education, financial stability and safety net services. We are fortunate to have a community of volunteers and dedicated staff to help with this endeavor.

As I conclude my year of presidency on the Board of Directors, I have so many people to thank for a successful year. Brian Hanson was the 2018 Campaign Chair.

He worked tirelessly to ensure a successful campaign and he succeeded. The 2018 campaign was right on target. Thank you Brian for all of your hard work and positive influence!

I also want to thank the United Way staff. So many times achievements are obtained by the endless work of the folks behind the scenes. Thank you for keeping us on track and working towards our goals.

Thank you to my fellow board members. I am truly humbled to be part of such great collaborators, thinkers, and influencers. Because of you, our community will continue to grow in kindness and in health. Lastly, thank you to the community. Without your generosity, we would not be where we are today. It was an honor to be your 2018 Board President!



# BEING CAMPAIGN CHAIR WAS EYE-OPENING



By Brian Hanson,  
2018 Campaign Chair

Because of You... United Way of South Wood & Adams Counties improves the lives of thousands of people in our area every day of the year. As this year's Campaign Chair, I have experienced the benefits of the programs United Way supports from many individuals and organizations.

Serving in this role has allowed me to better understand the needs of people in our community, and how United Way provides assistance directly and through partner programs.

Some programs are relatively constant, while others address new and changing challenges that people in our community are dealing with.

Thanks to each and every one of you for choosing to support United Way. Although monetary gifts are the primary measurement of the campaign, there are many other important roles that make this all happen. All the amazing volunteers; workplace teams and coordinators, loaned executives, and others, your actions show your values. Also, the companies who support the campaigns and fundraisers in countless ways throughout the year. And to the United Way staff, small in numbers but big in heart! United We Fight! United We Win!

# 2018 WAS A YEAR OF GROWTH

By Tari Jahns, CEO

2018 was a year of growth and change for our United Way. We changed our name to United Way of South Wood & Adams Counties in an effort to better reflect the communities we serve and to be more geographically recognizable for those who are not from our area. We also changed our Campaign Sweepstakes to be more inclusive of our longtime donors who have been contributing at least \$1 per week to United Way. Overall the sweepstakes helped us raise more money, engage more donors and five unsuspecting lucky winners received \$1,000. Thanks to our sponsors: Aspirus, Heartland Farms, NextHome Partners and River Cities Bank!

We experienced tremendous growth this year in our coalitions and initiatives as we continued to deepen our work on our Agenda for Change, engaging community members, partner programs and other stakeholders along the way. New initiatives and events were introduced such as My Free Taxes, bornlearning Academy and the Summer Fun Fair. Women

United's focus on literacy in south Wood County has resulted in 597 children from birth to age five receiving a free book in the mail every month through the Dolly Parton Imagination Library program.

Over each of the past three years, we have experienced slight campaign growth. While it may not be a lot in dollars, it is steady movement forward. This would not be possible without all of the generous donor and company support, our tireless campaign volunteer team, strong initiatives and partner programs, our board of directors and staff who all have a part in the success of this great organization. Together we are changing lives forever and I look forward to the impact we will make in 2019!



**“DREAMS ARE THE SEEDS OF CHANGE.  
NOTHING EVER GROWS WITHOUT A SEED,  
AND NOTHING EVER CHANGES  
WITHOUT A DREAM.”**

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DEBBY BOONE

## **2018 ANNUAL MEETING AGENDA**

### **WELCOME**

Tari Jahns, United Way of South Wood & Adams Counties' CEO

### **RECOGNITION OF OUTGOING DIRECTORS**

### **APPROVAL OF 2017 ANNUAL MEETING MINUTES**

### **AMENDMENTS TO BYLAWS**

### **ELECTION OF 2019 OFFICERS**

PRESIDENT – Craig Broeren, Wisconsin Rapids Public Schools

VICE PRESIDENT – Pam Mallek, Mid-State Technical College

SECRETARY – Terry Whitmore, Nekoosa Public Schools

TREASURER – Lynn Knight, Nekoosa Public Schools

### **NOMINATION AND ELECTION OF INCOMING DIRECTORS**

#### **Three Year Terms:**

Mathew Colemer - Ameriprise Financial

Jason Deitz - WoodTrust Bank

Brian Hanson - NextHome Partners

Andy Kampo - Heartland Farms

Lynn Knight - Nekoosa Public Schools

Terry Whitmore - Nekoosa Public Schools

#### **One Year Appointments:**

Marty Burkhardt - Domtar

Lisa Wolf - ERCO Worldwide

### **RECOGNITION OF OUTGOING PRESIDENT**

### **CLOSING**

Craig Broeren, 2019 Board President

*Thank you River Cities Bank for hosting our 2018 Annual Meeting.*

**OUR MISSION: UNITED WE CHANGE AND STRENGTHEN  
LIVES BY INVESTING IN OUR COMMUNITY.**

# 2018 Partner Programs Coalitions & Initiatives

KEY: AC = Adams County

SWC = South Wood County

## EDUCATION

**Early Years - Goal: Children are ready to learn by start of school.**

- bornlearning® academy (SWC)
- Dolly Parton's Imagination Library (SWC)
- Provider Recruitment/Retention: Childcaring, Inc. – Partner Program (SWC)

**Youth Success- Goal: Youth have access to mentors, role models and enrichments outside of the school day in a safe environment which enhances: personal growth, character development and academic achievement.**

- Great Book Giveaway (AC & SWC)
- Learning for Life Reading Mentor Program (SWC)
- Stuff the School Bus (AC & SWC)
- Before, After, and Summer School Programs: Boys & Girls Club of the Wisconsin Rapids Area- Partner Program (SWC)
- Club Mead Before and After School Learning Center: Mead Elementary Charter School- Partner Program (SWC)
- Community Learning Center – After School Programs: Adams-Friendship Area School District- Partner Program (AC)
- Leadership Experience: Girl Scouts of the Northwestern Great Lakes- Partner Program (AC & SWC)
- Scouting Program: Samoset Council Boy Scouts of America – Partner Program (AC & SWC)

## INCOME

**Financial Stability- Goal: Community members learn skills to become financially independent.**

- Asset Limited, Income Constrained, Employed (ALICE) Report (AC & SWC)
- EnTouch Wireless (AC & SWC)
- MyFreeTaxes (AC & SWC)
- Scholarship Aid for Families: Childcaring, Inc.- Partner Program (SWC)

Your United Way donation will support all of these programs in 2019.

For more information visit [uwswac.org](http://uwswac.org)

## HEALTH

**Supportive Community Health Services Roundtable -**

**Goal: Improving quality of life for a specific population with an identified need.**

- Dementia Help Guide (SWC)
- FamilyWise Prescription Discount Card (AC & SWC)
- Help Guide (AC & SWC)
- Volunteer Center (AC & SWC)
- Adams County Transportation Today: Faith in Action – Partner Program (AC)
- Adult Literacy Program: Central Wisconsin Literacy Council – Partner Program (SWC)
- Aspirus Dental Clinic – Partner Program (SWC)
- Association for All Handicapped Citizens – Partner Program (SWC)
- Career Closet of Wisconsin Rapids, Inc.- Partner Program (SWC)
- Equine Assisted Activities Program: Jeremiah's Crossing, Inc. – Partner Program (AC & SWC)
- Faith in Action Adams County – Partner Program (AC)
- Financial Assistance Program: South Wood County YMCA – Partner Program (AC & SWC)
- Nekoosa Senior Citizens Club – Partner Program (SWC)
- Park Place Adult Day Services – Partner Program (SWC)
- Rudolph Senior Citizens- Partner Program (SWC)
- Vesper Senior Citizens Club – Partner Program (SWC)

## SAFETY NET SERVICES

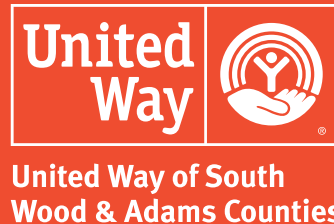
**Emergency Shelter- Goal: Community members have access to shelter.**

- 2-1-1 (AC & SWC)
- Crisis Rental Assistance: Central Wisconsin Community Action Council – Partner Program (AC)
- Emergency Housing Assistance Program: North Central Community Action Program – Partner Program (SWC)
- Shelter Services: The Family Center – Partner Program (SWC)

**Food- Goal: Community members have access to food.**

- 2-1-1 (AC & SWC)
- Backpack for Kids: Nekoosa School District – Partner Program (SWC)
- Community Meal Program: The Neighborhood Table – Partner Program (SWC)
- Food Pantry: Central Wisconsin Community Action Council – Partner Program (AC)
- Rapids Family Backpacks – Partner Program (SWC)
- Supplementary Food Distribution: SWEPS Food Pantry – Partner Program (SWC)

# UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES HIGHLIGHTS FROM 2018



## 2018 Total Campaign Value: \$625,446

[At the time of print]

### HOW THIS IMPACTS THE COMMUNITY...



#### EDUCATION

\$159,600 Invested  
In Local Programs



#### FINANCIAL STABILITY

\$68,500 Invested  
In Local Programs



#### HEALTH

\$135,127 Invested  
In Local Programs



#### SAFETY NET SERVICES

\$158,525 Invested  
In Local Programs

## 69,002 VOLUNTEER HOURS

Reported By Our Volunteer  
Center Affiliates Valued At

## \$1,703,659



Our 2-1-1 Call Center Answered

## 3,700 CALLS

The Top Needs of 2018:

1. Housing
2. Utility Assistance
3. Mental Health & Addictions



## 250

Children Were Matched With 75  
Learning For Life Reading Mentors



## \$56,425

New Dollars Were Raised In Our  
\$1,000 SWEEPSTAKES!

THANK YOU TO  
OUR SPONSORS:

Aspirus  
Heartland Farms  
NextHome Partners  
River Cities Bank



## 4,972 BOOKS

Were Mailed To 584 Children In  
South Wood County Through Women United  
And Dolly Parton Imagination Library

## 1 IN 3

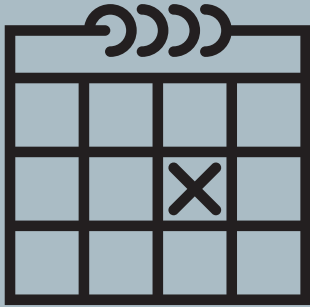
AREA RESIDENTS WERE IMPACTED BY UNITED WAY



### MORE INTERESTING STATS

7,095 Pounds Of Food And Over \$1,200 Was  
Collected At United We Can, For A Total Of  
39,095 Pounds Since 2013.

Since 2008, Residents Have Saved  
\$516,686 On Their Prescription Costs  
Using FamilyWize.



# OPPORTUNITIES TO ENGAGE WITH US IN 2019!

VISIT OUR WEBSITE TO LEARN MORE ABOUT THESE EVENTS!

## **SPONSOR A CHILD IN IMAGINATION LIBRARY**

*Visit [uwsvac.org](http://uwsvac.org) and click on "Women United"*

Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood County. You can sponsor a child for only \$25 per year!

## **POWER OF THE PURSE**

*March 12, 2019, 5:00pm at  
Bull's Eye Country Club*

Event will feature a silent purse auction, raffle, hors d'oeuvres, a cash bar and networking.

## **VOLUNTEER RECOGNITION BREAKFAST**

*April 9, 2019, 7:45am at Hotel Mead*

Come join us and learn about all the wonderful volunteers in our communities. All nominees receive a gift and special recognition. The deadline to nominate a volunteer is March 5, 2019.

## **GREAT BOOK GIVEAWAY**

*June 10 - 14, 2019*

We will be giving away FREE children's books during the 10th annual Great Book Giveaway from June 10 to 14, 2019. Volunteers will read books to children at seven different locations. Afterward each child can select a book to keep.

## **UNITED WE CAN**

*June 13, 2019, 10am - 4pm Construction;  
7:05pm Judging and Activities*

United We Can is a food sculpture contest. Teams will construct food sculptures from 10am to 4pm (spectators are welcome to watch). The sculptures will be on display during the

Wisconsin Rapids Rafters game at 7:05.

Afterward, all food items are distributed to area food programs.

## **CAMPAIGN VOLUNTEER TRAINING**

*Coming August 2019*

During our training you will have the opportunity to learn about programs, coalitions and initiatives that we support to change the lives of those who struggle in our community.

## **VOLUNTEER AS A READING MENTOR**

*Recruiting begins August 2019*

Make a difference in the life of a student who needs someone to help with basic reading skills.

## **STUFF THE SCHOOL BUS**

*August 1, 2019, 11:30am - 1:00pm  
at Veteran's Memorial Park During  
Lunch By The River*

Donate school supplies that will be distributed to students in need.

## **2019 UNITED WAY CAMPAIGN**

*September 1, 2019 - October 31, 2019*

Make a gift by donating through your company's workplace campaign or give as an individual. You could win \$1,000!

## **DAY OF CARING**

*October 26, 2019, 8:00am at the  
Grand Rapids Lion's Club*

We will be raking yards for our local elderly and disabled neighbors, and collecting personal essential items for Acorn Apartments.

**CALL US**  
715-421-0390

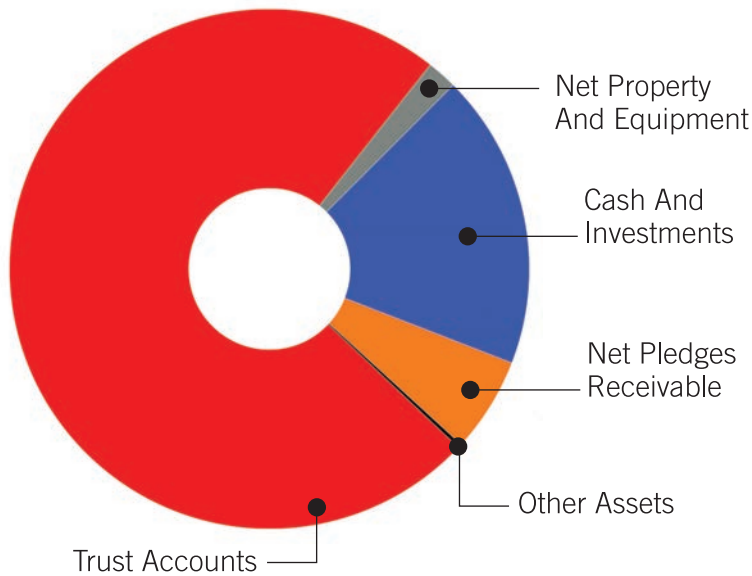
**VISIT US ONLINE**  
[www.uwsvac.org](http://www.uwsvac.org)

**MAIL US**  
351 Oak Street, Wisconsin Rapids, WI 54494



# 2018 FINANCIAL HIGHLIGHTS

## 2018 ASSETS



	2018*	2017
<b>ASSETS</b>		
Cash & Investments	933,114	901,966
Net Pledges Receivable	300,196	319,530
Other Assets	12,100	7,845
Trust Accounts	3,734,497	2,898,472
Net Property & Equipment	95,724	65,890
<b>Total Assets</b>	<b>5,075,631</b>	<b>4,193,703</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
Allocations Payable	227	1,669
Other Current Liabilities	2,213	29,046
<b>Total Liabilities</b>	<b>2,440</b>	<b>30,715</b>
<b>NET ASSETS</b>		
Unrestricted	1,701,748	791,545
Temporarily Restricted	737,124	737,124
Permanently Restricted	2,634,319	2,634,319
<b>Total Net Assets</b>	<b>5,073,191</b>	<b>4,162,988</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>5,075,631</b>	<b>4,193,703</b>

[\*2018 unaudited]

## 2018 BOARD OF DIRECTORS

President Lynn Knight,  
Nekoosa Public Schools

Vice President Craig Broeren,  
Wisconsin Rapids Public Schools

Secretary Terry Whitmore,  
Nekoosa Public Schools

Treasurer, Emily Weiler, Paper City  
Savings Association

Matt Colemer, Amerprise Financial

Jessica Fox, Aspirus

Brian Hanson, NextHome Partners

Phil Hartley, Verso Corporation

Cynthia Henke, Mead Witter Foundation

Andy Kampo, Heartland Farms

Brian Krzykowski, Wisconsin Rapids  
Police Department

Pam Mallek, Mid-State Technical College

Nicole Pemble, Solarus

Katie Peters, Community Member

Kristie Rauter-Egge, Wood County  
Health Department

Shalina Schumer, Royal Bank

Chris Spranger, Spranger Business  
Solutions

Doug Wenzlaff, Solarus

Keith Wilkes, NextHome Partners

## UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES STAFF

Tari Jahns, CEO

Stefanie Drexler, Office Operations  
Director

Angela Loucks, Marketing/  
Communications & Volunteer  
Center Director

Amy Fluno, 2-1-1 Director

Lynn McGrath, 2-1-1 Resource  
Specialist

## LEARN MORE

Scan the QR codes below to view our latest listings for 2018.



Leadership Givers



Loyal Contributors



Employee & Company Contributors



United Forever Guild



2018 Campaign Awards



Small Business Circle 365

United Way of South  
Wood & Adams Counties



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