



## WORKPLACE CAMPAIGN 101

**New to United Way campaigns? Since 1942, local businesses have been achieving their local philanthropic goals by giving through United Way workplace campaigns. Why?**

### **BECAUSE UNITED WAY WORKS.**

United Way of South Wood & Adams Counties is focused on changing and strengthening lives in our community. We mobilize our community in the areas of Healthy Community, Youth Opportunity, Financial Security, and Community Resiliency by supporting partner programs, community coalitions, and initiatives; providing 211 and Volunteer Center programs; and creating collaborative partnerships within our community.

### **BECAUSE GIVING TO UNITED WAY IS EASY.**

Most people give via payroll deduction, pledging to have a certain amount taken out of each paycheck. United Way's materials are easy to distribute and collect. United Way is dedicated to making your year-round engagement efforts easy. Our job is to make you look good.

### **BECAUSE THERE'S SOMETHING FOR EVERYONE.**

Donors can choose to give their gifts to United Way of South Wood & Adams Counties or to the United Ways in their home communities all over the world.

### **BECAUSE UNITED WAY IS EFFECTIVE. MONEY RAISED HERE STAYS HERE.**

Dollars raised in south Wood County support programs in south Wood County.  
Dollars raised in Adams County support programs in Adams County.