

# ALICE IN ADAMS COUNTY



## 2023 Point-in-Time Data

**Population:** 20,928 • **Number of Households:** 9,351

**Median Household Income:** \$59,153 (state: \$74,631)

**Labor Force Participation Rate:** 48.1% (state: 65.2%)

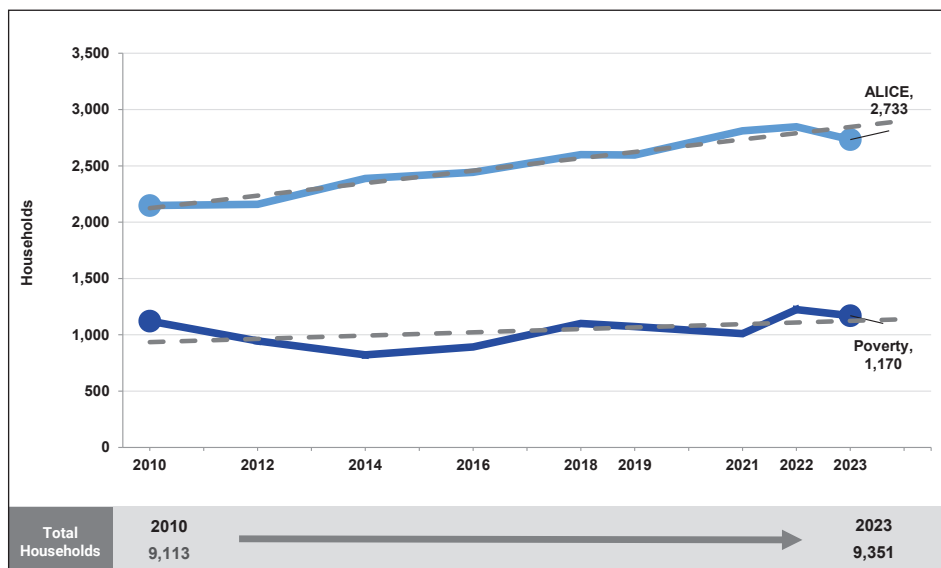
**ALICE Households:** 29% (state: 24%) • **Households in Poverty:** 13% (state: 11%)

## Trends in Financial Hardship

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 3,903 households (42%) were below the ALICE Threshold in Adams County.**

## ALICE and Poverty-Level Households, Adams County, 2010–2023



Note: See an interactive version of this data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin)

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Adams County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Adams County, visit [UnitedForALICE.org/Household-Budgets/Wisconsin](https://UnitedForALICE.org/Household-Budgets/Wisconsin)

### Household Survival Budget, Adams County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
<b>Monthly Costs</b>		
Housing	\$658	\$938
Child Care	–	\$1,495
Food	\$453	\$1,229
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$176	\$533
Taxes	\$254	\$558
Monthly Total	\$2,188	\$6,421
ANNUAL TOTAL	\$26,256	\$77,052
Hourly Wage*	\$13.13	\$38.53

\*Full-time wage required to support this budget

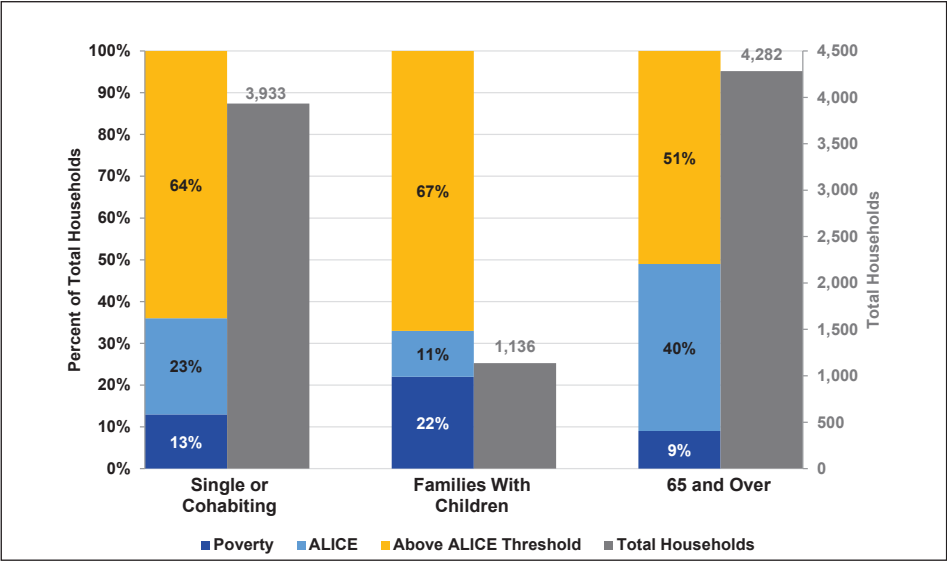
For ALICE Household Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)

# Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

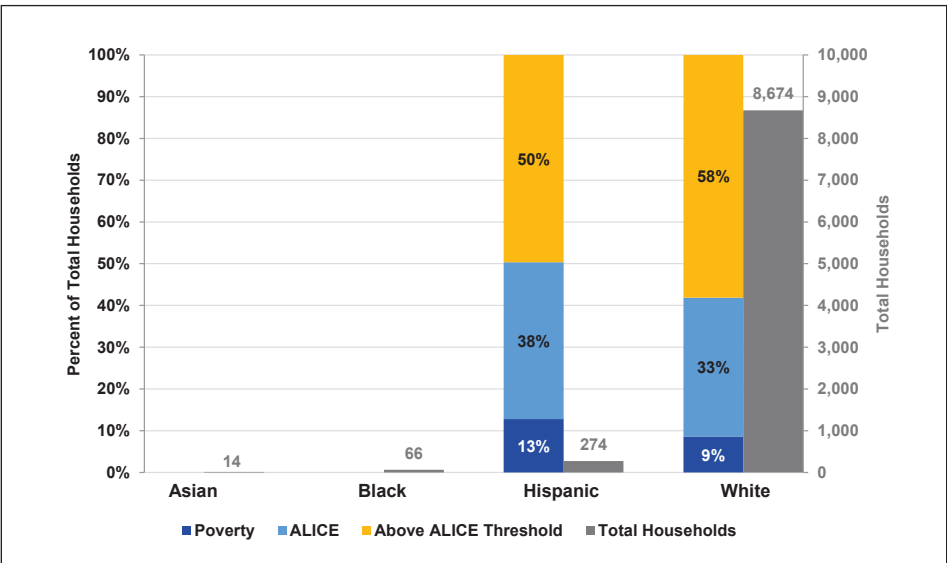
Explore more demographic data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin) and visit [UnitedForALICE.org/Mapping-Tool](https://UnitedForALICE.org/Mapping-Tool) to see ALICE data for all available geographies.

## Household Financial Status by Household Type, Adams County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.  
Sources: ALICE Threshold, 2023; American Community Survey, 2023

## Household Financial Status by Race/Ethnicity, Adams County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.  
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Adams County, 2023		
Town	Total Households	% ALICE & Poverty
Adams city	863	62%
Adams town	634	36%
Big Flats town	544	55%
Colburn town	108	34%
Dell Prairie town	665	23%
Easton town	415	43%
Friendship village	305	57%
Jackson town	470	36%
Leola town	142	46%
Lincoln town	133	32%
Monroe town	189	48%
New Chester town	371	51%
New Haven town	252	33%
Preston town	694	53%
Quincy town	679	58%
Rome town	1,618	24%
Springville town	570	40%
Strong's Prairie town	624	42%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.