



GLAD YOU ASKED!

WHY GIVE TO UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES?

United Way is the most effective way to direct your charitable donations to address community needs of south Wood and Adams Counties. We connect resources to accelerate community-wide solutions. By bringing area nonprofits, government, businesses, and volunteers together, we improve lives by mobilizing the caring power of south Wood and Adams Counties.

HOW DOES UNITED WAY ESTABLISH ITS FOCUS ON COMMUNITY ISSUES?

United Way of South Wood & Adams Counties engages stakeholders from throughout the community through surveys, community conversations, data, and thoughtful discussion about where community investment dollars raised during the annual campaign will best be used. This establishes our Impact Areas which is used to determine funding priorities.

WHY GIVE TO UNITED WAY? WHY NOT DIRECTLY TO AN AGENCY?

- Charitable giving is a personal choice and voluntary decision. United Way of South Wood & Adams Counties encourages you to do what is most comfortable to you. A gift to United Way of South Wood & Adams Counties is an investment that benefits the entire community, not just one program, issue, or population.
- There are many valuable nonprofit organizations in the area that you may care about. United Way provides an opportunity for your one gift to support a variety of local needs. If everyone designated their gifts to their favorite agency, many services to those in need would not be available to the community. Through one gift to United Way, you can accomplish so much good!
- You can be assured that your gift to United Way of South Wood & Adams Counties goes directly to fund programs that help people most in need. United Way conducts periodic needs assessments to ensure donor dollars are addressing the most pressing community needs. We also monitor funded programs and initiatives annually to make sure they are efficiently and effectively improving people's lives and making a positive impact.
- Finally, contributing through United Way guarantees agencies funds they can rely on each quarter rather than depending on sporadic contributions.